



landis communications inc.
public relations • social media • digital

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SAN FRANCISCO BUSINESS TIMES NAMES LANDIS COMMUNICATIONS INC. (LANDIS) THE TOP 2022 BAY AREA CORPORATE PHILANTHROPIST AS A PERCENTAGE OF PROFITS

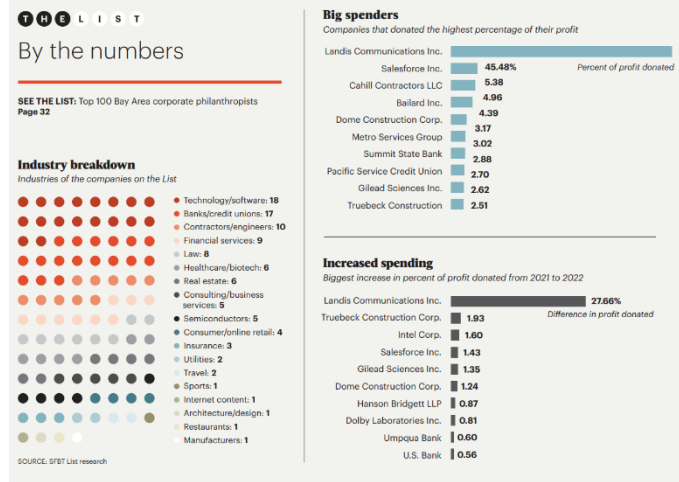
San Francisco-based Marketing Communications Agency Named to Bay Area’s Top 100 Corporate Donors for the Fourth Year in a Row

SAN FRANCISCO – August 22, 2023 – [The San Francisco Business Times](#) named [Landis Communications Inc. \(Landis\)](#) the top Bay Area corporate philanthropist for 2022, based on a percentage of profits and biggest increase in percent of profits donated from 2021 to 2022. In addition, for the fourth year in a row, the newspaper ranked the San Francisco-based integrated marketing communications agency in the top 100 Bay Area corporations for overall corporate giving. Of those top Bay Area corporations (including Salesforce, PG&E, Gilead, Levi Strauss, Clorox), Landis, at 45.48%, had the highest percentage of annual profits donated to charitable organizations. The second biggest donor, Salesforce, clocked in at 5.38%. The agency previously made the **Bay Area Corporate Philanthropists List** in 2021, 2020 and 2019.

“We are committed to running a values-aligned company,” commented Landis President/CEO Sean Dowdall. “To Landis, ‘values-aligned’ means we seek to produce work and represent clients that help make our communities a better place for all – now and in the future. For example, we believe in a healthy environment, technology that helps people, social justice and the enrichment of our society through quality



CORPORATE PHILANTHROPY



healthcare, education and the arts. We are proud to support and represent organizations such as [ODC](#), [Joe Goode Performance Group](#), [Live at the Orinda](#), [Bay Area Cabaret](#), [Peninsula Open Space Trust](#), [Save the Redwoods League](#), and [World Wildlife Fund](#), to name a few. We also support LGBTQ+ organizations such as [Project Open Hand](#), the [SF LGBT Center](#), [PRC](#) and numerous other social services organizations, particularly in San Francisco.”

The San Francisco Business Times also has ranked Landis for many years as a top Bay Area LGBTQ+-owned agency, as well as a top family-owned agency. Landis remains one of the few independent public relations and marketing communications agencies in the San Francisco Bay Area and represents clients in various industry sectors, including environmental, technology, healthcare and hospitality organizations.

ABOUT LANDIS COMMUNICATIONS INC. (Landis):

Landis’ motto is: “We believe in ideas that create change. We craft compelling stories. And, we communicate.” Celebrating 33 years in business, Landis is an award-winning, full-service, integrated public relations, marketing communications, digital and social media agency. The agency offers a unique mix of expertise in corporate, consumer, technology, B2B, B2C, healthcare, environmental, arts/culture and nonprofit marketing communications. Ragan’s ACE Awards named Landis America’s #1 Small Agency and America’s #1 Healthcare PR Agency. Landis also is the San Francisco/Silicon Valley member agency of the [Public Relations Global Network](#), with 60+ agency affiliates worldwide. For further information, visit Landis [online](#).

ABOUT THE SAN FRANCISCO BUSINESS TIMES’ CORPORATE PHILANTHROPY AWARDS:

For 23 years the San Francisco Business Times has published the Corporate Philanthropists List. The list features 100 top corporate philanthropists in the Bay Area ranked by local cash giving. Each year the list is unveiled at the San Francisco Business Times’ Corporate Philanthropy Awards event. The Corporate Philanthropy Awards program was founded in partnership with Northern California Grantmakers. A portion of the proceeds goes to NCG to fund the Corporate Philanthropy Institute, with the mission to educate more companies about effective giving and best philanthropy practices. The aim is to honor those who give the most and in doing so to help raise the bar and inspire more giving.

MEDIA, PLEASE NOTE: *To request further information, interviews or additional images, please contact Brianne Murphy Miller at brianne@landispr.com or (650) 575-7727.*

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