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SAN FRANCISCO BUSINESS TIMES NAMES LANDIS COMMUNICATIONS INC. (LANDIS) THE TOP 2021 BAY AREA CORPORATE PHILANTHROPIST AS A PERCENTAGE OF PROFITS

San Francisco-based Marketing Communications Agency Named to Bay Area's Top 100 Corporate Donors for the Third Year in a Row

SAN FRANCISCO – October 14, 2022 – [The San Francisco Business Times](#) named [Landis Communications, Inc. \(Landis\)](#) the top Bay Area corporate philanthropist for 2021, based on a percentage of profits. In addition, for the third year in a row, the newspaper ranked the San Francisco-based integrated marketing communications agency in the top 100 Bay Area corporations for overall corporate giving. Of those top Bay Area corporations (including Blue Shield of California, Salesforce, Facebook, PG&E, Wells Fargo Bank and Google), Landis, at 17.82%, had the highest percentage of annual profits donated to charitable organizations. The second biggest donor, Blue Shield, clocked in at 12.25%. The agency previously made the **Bay Area Corporate Philanthropists List** in 2020 and 2019.

“Businesses are members of the community. As members of a community, it’s very important that we are doing as well as donating,” commented Landis President/CEO Sean Dowdall. “There are three areas of philanthropic focus for our agency: arts and culture, the environment and human rights/social justice. All of these also are areas of client focus and align with our corporate values. For the arts, we have been a long-time supporter of [ODC](#), the modern dance company, theatre and school in San Francisco. As for the environment, we currently work with the [Peninsula Open Space Trust](#), [Save the Redwoods League](#), and [Sonoma Land Trust](#), to name a few. Additionally, human rights are very germane to the issues of today. We served [Planned Parenthood Northern California](#) as its agency of record for many years. We also support LGBTQ+ organizations such as [Project Open Hand](#), the [SF LGBT Center](#), [PRC](#) and numerous other social services organizations, particularly in San Francisco.”

“Landis’ generosity helps to raise the bar for corporate philanthropy and inspires more giving,” explained San Francisco Business Times Publisher Mary Huss. “Their commitment helps challenge others to do more.”

Continuing the tradition started with the company’s 30th anniversary, this year, Landis again is giving cash grants to each employee to donate to their favorite charities. Beginning with \$300 per employee to evoke the 30th anniversary, this year’s grants will increase to \$320 for the agency’s 32nd year. Employees celebrate these donations online with #Landis320.

The San Francisco Business Times also has ranked Landis for many years as a top Bay Area LGBTQ+-owned agency, as well as a top family-owned agency. Landis remains one of the few independent public relations and marketing communications agencies in the San Francisco Bay Area and represents clients in various industry sectors, including environmental nonprofits, technology, healthcare, biopharma, financial services, arts and culture and nonprofits.

ABOUT LANDIS COMMUNICATIONS, INC. (Landis):

Landis' motto is: "We believe in ideas that create change. We craft compelling stories. And, we communicate." Celebrating 32 years in business, Landis is an award-winning, full-service, integrated public relations, marketing communications, digital and social media agency. The agency offers a unique mix of expertise in corporate, consumer, technology, B2B, B2C, healthcare, environmental, arts/culture and nonprofit marketing communications. Ragan's ACE Awards named Landis America's #1 Small Agency and America's #1 Healthcare PR Agency. Landis also is the San Francisco/Silicon Valley member agency of the [Public Relations Global Network](#), with 50+ agency affiliates worldwide. For further information, visit Landis [online](#).

ABOUT THE SAN FRANCISCO BUSINESS TIMES' CORPORATE PHILANTHROPY AWARDS:

For 22 years, the [San Francisco Business Times](#) has published the **Bay Area Corporate Philanthropists List**. The list features 100 top corporate philanthropists in the Bay Area ranked by local cash giving. Each year the list is unveiled at the San Francisco Business Times' Corporate Philanthropy Awards event. The Corporate Philanthropy Awards program was founded in partnership with Northern California Grantmakers (NCG). A portion of the proceeds goes to NCG to fund the Corporate Philanthropy Institute, with the mission to educate more companies about effective giving and best philanthropy practices. The aim is to honor those who give the most and, in doing so, to help raise the bar and inspire more giving. For the 2021 list, visit the [San Francisco Business Times' Top 100 Bay Area Corporate Philanthropists](#).

MEDIA, PLEASE NOTE: *To request further information, interviews or additional images, please contact Brianne Murphy Miller at brianne@landispr.com or (650) 575-7727.*

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