

VP/Director/Account Lead/Health Care – FTE remote or 30 hours/week

Remote Public Relations Account Lead

Landis Communications Inc. (LCI), an award-winning, mid-sized, San Francisco-based public relations and communications agency, is seeking an energetic, creative, self-starting and organized PR professional to lead our health care division. The candidate must have 12-15+ years of strong and relevant expertise in health care (healthcare systems and/or disease state experience a plus).

The qualified candidate is a “can-do” and “results-driven” team player who is comfortable in a client-facing, strategic role. At LCI, all our team members contribute to and implement tactical work. This is not a strictly supervisory role. In addition to traditional PR work, basic experience with content creation and strong writing skills are required.

Our agency is 100% remote. We typically work Pacific Zone hours but we are flexible. Our team will get together in person as needed in the San Francisco Bay Area. This position can be FTE or a flexible 30 hours per week position.

Among the key duties in this PR job are the development and implementation of PR campaigns and plans, which generate targeted results. The Account Lead will manage the account team and maintain profitable client relationships. Candidates must share relevant expertise, media placements, typo-free writing samples, etc. to be considered. We offer a competitive salary, excellent benefits and congenial atmosphere. If interested in this public relations job, submit your resume and cover letter to jobs@landispr.com.

Required PR experience and skillset:

- Previous agency experience including superior client relations skills
- Strong media relations skill and a personal interest in media
- Strong social media prowess
- Experience creating and implementing PR campaigns
- Experience managing remote teams
- Excellent verbal and written communication skills
- Dynamic, creative thinker
- Team player attitude
- Ability to work under short lead times and high pressure
- College degree in communications, journalism or related field is highly preferred
- Knowledge of Microsoft Office Suite, ClickTime, Cision and Meltwater is preferred

About Landis Communications Inc. (LCI)

Founded more than 30 years ago, LCI has built a consistent reputation as one of the nation’s top public relations and marketing communications agencies in the country. LCI has been named Ragan’s/PR Daily “Small Agency of the Year” two years in a row, and the Holmes Report called LCI “San Francisco’s PR & marketing experts.” LCI has won the Bulldog Award for public education, two ACE Awards (America’s best healthcare agency and American’s best small (under \$3 million) PR agency) and Ragan’s/PR Daily Media Relations Awards for “Breaking News.” The firm has also been named “the country’s top social media agency” (TopPRagencies.com) and has gained prominence as a leader in consumer and corporate communications strategies.