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Bianca Buckridee

Vice President of Product Marketing at iTradeNetwork, Inc.

EDUCATION: Southeastern University (Lakeland, FL)

Bianca Buckridee joins iTradeNetwork as vice president of product marketing. In this role, she is responsible for building and scaling the product marketing function, including product positioning and messaging. Bianca joins iTradeNetwork from Blue Yonder. iTradeNetwork is the leading global provider of supply chain management solutions for the food and beverage industry.

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