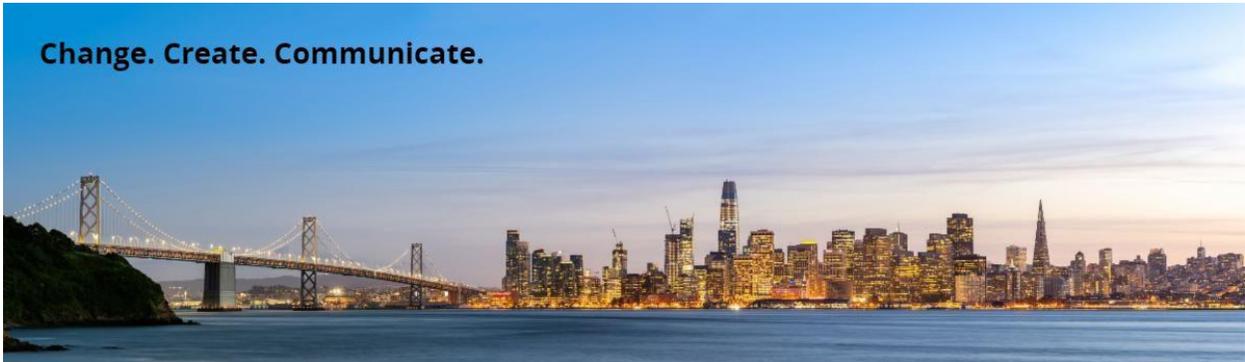




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public relations • social media • digital

CELEBRATING 30 YEARS

Change. Create. Communicate.



Communications and the Possibilities for Black History Month



Longtime San Francisco-based LCI client [PRC](#) transforms lives and communities struggling with addiction, HIV/AIDS, mental health challenges, under or unemployment and homelessness. PRC serves all communities and gender identities throughout San Francisco. During **Black History Month**, LCI's **Brianne Murphy Miller** recently zoomed with LCI client **Brett Andrews** (CEO of PRC) to talk about how

National Geographic Features LCI Client Save the Redwoods League



Longtime LCI client [Save the Redwoods League](#) worked with [National Geographic](#) to take a deep

this month can be a starting point for deeper conversations and communications about the African-American experience. [Watch our video \(above\).](#)

Keeping Busy - Virtually!

Sure, events and trade shows have taken a hit recently, but the LCI team has been working hard to make sure clients have virtual opportunities to reach audiences. The following webinars are free and open to the public, in case you want to see LCI clients Altais and Velodyne, or our own David Landis, in action:

altais ✨

Jeff Bailet, President and CEO of LCI healthcare client **Altais**, is participating in the [Healthcare Innovation event February 24 "Using Data & Analytics to Power Care Delivery."](#)

Velodyne Lidar®

LCI technology client **Velodyne Lidar** is the presenting sponsor of [Disruptive Women Powering our Autonomous Future](#) on March 25, featuring female leaders in the autonomous vehicle industry.



dive into the effect of California's record-setting wildfire seasons on old growth redwoods.

A [Save the Redwoods League](#) scientist escorted National Geographic writers and reporters through the devastation. "It's not all doom and gloom, though these trees are literally irreplaceable," she said. "If we get our act together, starting now" —limiting climate change, managing forests for fire—"there's a future for these trees."



Welcome new LCI client:



*Bringing together trading partners for perishable food.
We provide food logistics, traceability and supply chain solutions.*

LCI's David Landis will be discussing 2021 PR Trends on an Agility PR Solutions panel February 24th.

LCI Awards and Associations:



PRSA SF The Foggies:
Best Small SF Bay Area Agency/ Best Campaign



San Francisco Business Times



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