

PRESS RELEASE

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Centre for Neuro Skills Promotes Paul Greenspan to Associate Vice President of Payor Strategy

Greenspan to lead CNS payor team with focus on patient independence and returning to work

Bakersfield, Calif. (January 26, 2021) – [Centre for Neuro Skills](http://www.cnsrehab.com) (CNS), a premier provider of traumatic and acquired brain injury rehabilitation services (headquartered in Bakersfield), today announced the promotion of Paul Greenspan to Associate Vice President of Payor Strategy.

"We are thrilled Paul is assuming this new role, as we continue to deliver high-quality, individualized treatment to patients recovering from brain injury," said Mark Ashley, founder and CEO of Centre for Neuro Skills. "Paul began his CNS career in 2015 as the national director of payor relations and made a significant contribution to re-introducing CNS to this arena, resulting in an increase of patients receiving meaningful treatment at CNS. With this promotion, Paul will take on a greater role to position CNS for strategic growth with payors."

Paul previously served as vice president of business development and contracting at Neuro Rehabilitation Services. Prior to that, he was national payor relations director at NeuroRestorative. He holds a Bachelor of Business Administration degree from Georgia Southern University and earned an MBA from Troy University.

"It is extremely rewarding to work with CNS' dedicated team of payor professionals, who have the shared goals of reducing patient disability and increasing independence," Greenspan said. "CNS' talented group of people as regional directors of payor relations, outreach and contracting teams have goals aligned with workers compensation carriers - to get people back to work. Making new relationships, strengthening existing contacts and entering into contracts with more companies is the successful outcome of these efforts."

About Centre for Neuro Skills

Centre for Neuro Skills is an experienced and respected world leader in providing intensive rehabilitation and medical programs for those recovering from all types of brain injury. CNS covers a full spectrum of advanced care from residential and assisted living to outpatient/day treatment. Founded by Dr. Mark Ashley in 1980, CNS has seven locations in California and Texas. For more information about Centre for Neuro Skills, visit: <https://www.neuroskills.com/>, [Facebook](#), [Twitter](#), [LinkedIn](#), [YouTube](#).

Editors, please note: Photos, videos and interviews are available by contacting Robin Carr at (415) 971-3991 or CNS@landispr.com.

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