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Public Relations Global Network Elects Robert Bauer as President

Global communications group elects new officers during first virtual bi-annual meeting

NEW YORK (June 10, 2020) - The Public Relations Global Network ([PRGN](#)) announced today the slate of new officers for one of the world's five largest networks of independent PR and communications agencies. The appointments were announced during PRGN's recent bi-annual Spring meeting, held virtually for the first time due to the COVID-19 pandemic.

During the online video meeting – which replaced an in-person conference in Scottsdale, Arizona, USA – members elected **Robert Bauer**, managing partner of [accelent communications](#) of Vienna, Austria as PRGN's 29th president. Bauer will lead the worldwide network of 51 independently owned firms for the next 12 months.

Former president **Aaron Blank**, CEO and president of Seattle-based [The Fearey Group](#), assumes the duties of immediate past president and chair of the Advisory Board.

"I look forward to the challenges of the year ahead. Our proven ability to collaborate and exchange knowledge globally sets our tight network of 51 PRGN owner-operated member agencies from around the globe apart – especially in this new environment," said President Bauer. "Our strong personal relationships built over the years within the network make us more competitive and effective for clients than ever, especially as we extend and enhance these relationships by embracing new virtual forms of cooperation and communication. I am committed to prove our resilience, and I will work to preserve and grow the special spirit and values that PRGN can offer to its members and their clients on all continents." Other PRGN officers elected include:

- President-elect
Alexandra Dinita
General Manager
[Free Communication](#)
Bucharest, Romania
- Secretary
Andy See Teong Leng
Principal Partner and Managing Director
[Perspective Strategies](#)
Kuala Lumpur, Malaysia

Founded in 1992 by a group of visionary public relations leaders, with approximately 1,000 professionals in 53 locations, PRGN is one of the world's largest international public relations networks.

PRGN partners are independent, local, owner-operated public relations and marketing communications firms that share expertise and resources, while providing broad-based comprehensive communications strategies to clients worldwide.

Companies or organizations interested in the services of PRGN's local agency network can visit www.prgn.com or contact PRGN's executive director Gábor Jelinek at gabor.jelinek@prgn.com for information.

Independent agencies interested in joining the network can visit the [member recruitment](#) section of the PRGN website for more information or email its membership chair, David Wills, Senior Vice President of Media Profile at david.wills@mediaprofile.com.

About Public Relations Global Network (PRGN)

Clients across six continents depend on the combined resources of the Public Relations Global Network (PRGN) to deliver targeted public relations campaigns in markets around the world. PRGN is one of the world's largest international public relations networks measured by revenue. PRGN harnesses the resources of 51 independent public relations firms in 53 locations and more than 1,000 communications professionals to connect international companies and organizations with individual and culturally diverse markets globally. Visit PRGN online at www.prgn.com or on Twitter at [@PRGN](#).

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