Landis Communications has achieved its reputation by starting with the client’s view of business (not PR) success, then developing communication strategies to help produce results. Clients who come to Landis tend to stay with Landis. The agency is socially conscious, providing pro bono work to a host of local nonprofits and earning certification from the National Gay and Lesbian Chamber of Commerce. Landis’ work has also brought awareness to people 50 years and older of the importance of participating in Alzheimer’s clinical trials, encouraging them to sign up on the Brain Health Registry.