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Graton Resort & Casino Promotes Mario Maesano to Chief Marketing Officer

ROHNERT PARK, Calif. (September 6, 2023) – Graton Resort & Casino announces the promotion of Mario Maesano to the new position of Chief Marketing Officer (CMO). Maesano is a seasoned gaming executive with 28 years of experience in the industry, having served in senior casino marketing positions for the majority of his career. As CMO, Maesano is responsible for the overall property marketing strategy, brand development, entertainment, events and promotions, guest services, loyalty programming, media strategy, community and public relations and CRM strategy.

Mario Maesano, Chief Marketing Officer at Graton Resort & Casino

"Mario Maesano's leadership has been key to the recent growth of Graton Resort & Casino's business, and his years of experience have added tremendous value to the organization," said Lana Rivera, president of Graton Resort & Casino. "We're lucky to have him on our executive team."

Maesano joined Graton Resort & Casino last year as Vice President of Marketing. Prior to that, he served as the senior vice president of marketing and slot operations at The Cordish Companies and led their marketing division for 10 years. A native of southern New Jersey, Maesano began his gaming career in 1991 at Resorts International in Atlantic City.

Maesano holds a B.S. in Marketing from St. Joseph's University in Philadelphia and an MBA from Xavier University in Cincinnati.

MEDIA, PLEASE NOTE: To request further information, interviews or additional images, please contact Brianne Miller at Graton@landispr.com or (650) 575-7727.

About Graton Resort & Casino

Located in Sonoma County, Graton Resort & Casino has a commanding presence among the rolling hills of Northern California's wine country. Owned and operated by the Federated Indians of Graton Rancheria, Graton Resort & Casino features table games, the latest slot machines, upscale and casual dining, plus entertainment options for visitors and locals alike. For more information, please visit www.gratonresortcasino.com.

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