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Save the Redwoods League Buys Lost Coast Redwoods, the Longest Stretch of Privately Owned Shoreline in the Coast Redwood Range

With \$19 million raised, new \$1 million matching challenge extends fundraising effort through March 31

Potential for future public access along the famed Lost Coast



The Lost Coast Redwoods property spans 5 miles of California coastline near Rockport, California.
Photo by Max Whittaker, courtesy of Save the Redwoods League.

San Francisco, Calif. (January 5, 2022) — [Save the Redwoods League](#) today announced that it has purchased the 3,181-acre Lost Coast Redwoods property in Mendocino County from timberland owner Soper Company for \$36.9 million.

After negotiating the [rare opportunity](#) to protect 5 miles of privately owned coastline in November 2021, the League raised \$19 million in private donations from 4,884 individuals and foundations from across the United States and 10 other countries. Raising this much funding in less than two months is a record for the nonprofit organization. Loans and other financing enabled the League to finalize the purchase in the seller's required timeframe.

The League will [continue fundraising](#) in 2022, seeking public and private funding to repay the loans and support the permanent protection, restoration and stewardship of the property. Leading that effort is a new challenge grant from the **Goodman Family Foundation** that will match new donations dollar-for-dollar up to \$1 million through March 31.

“Adding 5 miles of spectacular shoreline and thousands of acres of redwood forest to California’s protected coast is an extraordinary investment in our future,” said **Sam Hodder**, president and CEO of Save the Redwoods League. “With people from around the world offering their generous support, it’s clear that the public cares deeply about the beauty and wildness of California’s coastline and redwood forests.”

“Now that we have removed the immediate threat of timber harvesting and development,” **Hodder** continued, “the work begins to complete the conservation vision, secure full funding and work with our tribal, state and federal partners to add this land to the protected mosaic of California’s Lost Coast.”

With the purchase of the property, the League can now begin to restore the former timberland, explore opportunities to expand public access to the famed Lost Coast and identify a permanent steward.



Forester Estelle Clifton in the 2,250-acre coast redwood forest (left) and Roosevelt elk (right) at the Lost Coast Redwoods property. Photos by Max Whittaker, courtesy of Save the Redwoods League.

About Lost Coast Redwoods

The 3,181-acre [Lost Coast Redwoods](#) property includes 5 miles of shoreline and an expansive 2,250-acre forest. Though most of the property had been aggressively logged in prior decades, second-growth coast redwoods, Douglas-fir and grand fir ranging in age from 80 to 100 years, make up a significant portion of the forest, with large old-growth trees scattered throughout.

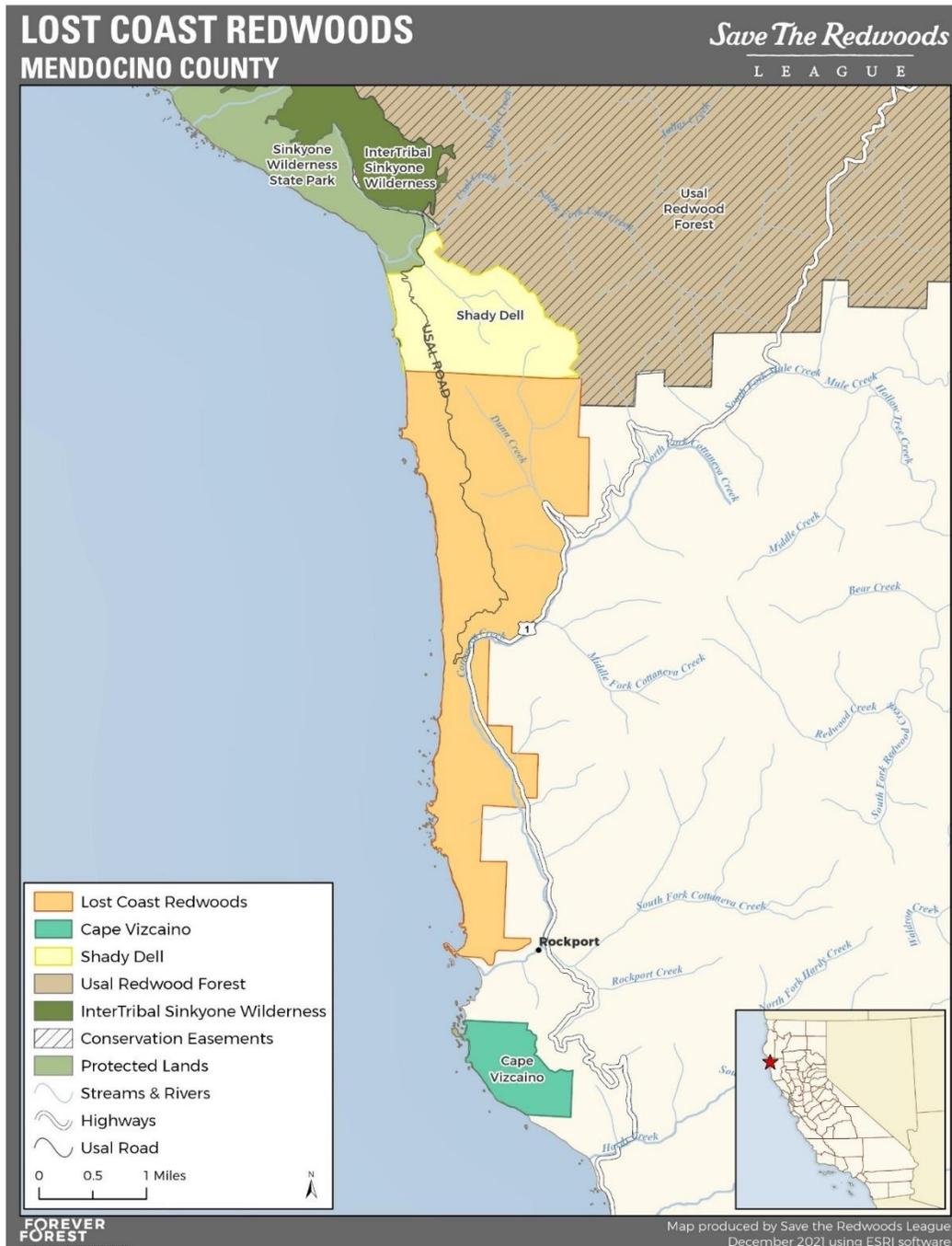
The property supports abundant habitat for coho salmon and steelhead trout, culturally and ecologically important species that are protected under the Endangered Species Act. This property is also home to Roosevelt elk, black-tailed deer and mountain lions.

Offshore, the recently designated Double Cone Rock State Marine Conservation Area buffers this sensitive coastline and protects sea lions and other marine life along the undeveloped shoreline. The islands offshore, including Vizcaino Rock, support more than 11,500 nesting seabirds.

Potential Future Public Access Along the Lost Coast

Protection of Lost Coast Redwoods and its 5 miles of iconic California coastline at the southern gateway to the 57-mile-long undeveloped Lost Coast is a critical investment in California's biodiversity, climate resilience and equitable access to nature.

Lost Coast Redwoods is adjacent to the League's [Shady Dell](#) property and within a quarter-mile of its [Cape Vizcaino](#) property. This connectivity offers the potential for the League and its partners to expand public access in the area and extend the famed Lost Coast Trail southward from Shady Dell.



The public can [learn more](#) about Lost Coast Redwoods and [donate](#) to support its protection and stewardship on the Save the Redwoods League website.

To access hi-res images, b-roll or drone footage of the Lost Coast Redwoods property, please [visit the League's online newsroom](#).

To schedule an interview, contact Robin Carr at (415) 971-3991 or redwoods@landispr.com.



Save the Redwoods League

One of the nation's longest-running conservation organizations, Save the Redwoods League has been protecting and restoring redwood forests since 1918. The League has connected generations of visitors with the beauty and serenity of the redwood forest. The nonprofit's 29,000 members have enabled the organization to protect more than 216,000 acres of irreplaceable forest in 66 state, national and local parks and reserves. For information, please visit SaveTheRedwoods.org.

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