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## Graton Resort & Casino Names Lana Rivera President

*Gaming Industry Veteran, Rivera Brings Nearly 30 Years' Experience to New Role*

**ROHNERT PARK, Calif. (July 18, 2023)** – [Graton Resort & Casino](https://www.gratonresortcasino.com) today announced the appointment of Lana Rivera as president, a new role to the organization. Rivera has been the general manager since 2019.

An enrolled member of the Muscogee Creek Tribe, Lana is responsible for overseeing all business functions – from marketing to operations to food and beverage services. She is also spearheading the recently announced \$1 billion property [expansion](#). She will continue to report directly to Greg Sarris, tribal chairman for the Federated Indians of Graton Rancheria.

“Lana has driven both growth and loyalty at Graton,” said Chairman Sarris. “We have the best team members in the business largely because of Lana’s leadership. I’m thrilled that she’s spearheading our property expansion which will allow us to serve our guests with additional entertainment and amenities as we give back to our community.”

Prior to joining Graton, Rivera spent 15 years as general manager of the Hard Rock Hotel & Casino in Tulsa, OK (Cherokee Nation Entertainment). Lana began her career as a card game dealer for Harrah’s Casino in Joliet, IL, in the 1990s.



*Lana Rivera, President  
of Graton Resort & Casino*

“Graton Resort & Casino is a special place, and I’m happy to lead this incredible team into the next phase of our development. It’s vital to me that our business reflects our mission to operate as a community partner and also provide the highest quality experience for guests,” stated Rivera.

Rivera is a graduate of the University of Nevada, Reno’s executive development program for strategic leadership in the gaming industry.

**MEDIA, PLEASE NOTE:** To request an interview with Lana Rivera or additional images, please contact Brienne Miller at [graton@landispr.com](mailto:graton@landispr.com) or (415) 766-0887.

### **About Graton Resort & Casino**

Located in Sonoma County, Graton Resort & Casino has a commanding presence amongst rolling hills of Northern California's wine country. Owned and operated by the Federated Indians of Graton Rancheria, Graton Resort & Casino features table games, the latest slot machines, upscale and casual dining, plus entertainment options for visitors and locals alike. For more information, please visit [www.gratonresortcasino.com](http://www.gratonresortcasino.com).