



Photo by Gina Logan  
Photography

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## Save the Redwoods League Names Jennifer Tapken as Chief Operating Officer

San Francisco, Calif. (Feb. 24, 2022) — [Save the Redwoods League](#) today announced that Jennifer Tapken has been named chief operating officer. Tapken will oversee and direct all aspects of the League's human resources and operations needs while advancing the organization's **diversity, equity and inclusion values**. Tapken brings more than 15 years of human resources and operations experience to the growing nonprofit, one of the country's oldest conservation organizations.

"We are thrilled to have Jennifer's leadership and expertise to advance the values of the organization and support an inclusive and engaging professional environment for our diverse and talented staff," said **Sam Hodder**, president and CEO of Save the Redwoods League. "We are evolving our systems, structure and work culture to meet our ambitious conservation goals in California's redwood forests at a critical time given the forests' significant role as allies against climate change. Continuing to integrate the values of diversity, equity and inclusion into all aspects of the League's work and leading our organizational evolution are the core of Jennifer's new role."

"I am excited to be joining the League as they move into this next stage of growth and development as an organization," said **Tapken**. "Growing up in the Bay Area, I was able to develop a connection to and an appreciation of the outdoors. It is my hope that California's redwood forests will be here for generations to come and that the opportunities are there for all to form their own personal connections and memories. This is a critical time for the League, and I am inspired by the commitment to advancing their values. I'm looking forward to working with such a dedicated and talented group of individuals, and I am incredibly grateful for this opportunity." Tapken joins Save the Redwoods League with more than 15 years of experience in human resources, organizational operations and financial management for nonprofit, healthcare and academic institutions. She most recently held the role of COO at [The ACLU of Northern California](#), where she was responsible for the organization's operations and administration of more than 100 employees across offices in San Francisco, Fresno and Sacramento. Tapken previously held several positions at the [University of California, San Francisco](#) for 11 years and prior to that worked for several nonprofit organizations.

Tapken is a graduate of [University of California, Berkeley](#), where she earned a Bachelor of Arts in Social Welfare with a concentration in psychology. She is also a

board member and treasurer for the [Asian Women's Shelter](#) in San Francisco, California. Rolando Cohen, who held both the chief financial officer and chief operating officer titles over the last eight years, will remain the League's CFO as the COO role becomes a full-time position.

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### Save the Redwoods League

One of the nation's longest-running conservation organizations, Save the Redwoods League has been protecting and restoring redwood forests since 1918. The League has connected generations of visitors with the beauty and serenity of the redwood forest. The nonprofit's 29,000 members have enabled the organization to protect more than 216,000 acres of irreplaceable forests in 66 state, national and local parks and reserves. For information, please visit [SaveTheRedwoods.org](http://SaveTheRedwoods.org).

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