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Save the Redwoods League Invites the Public to *Take Me to the Trees: A Redwoods Celebration*

*A Free Virtual Redwoods Celebration and Fundraising Event
Saturday, October 17, 2020, at 5-6 p.m. (PT)*

*GRAMMY Award-nominated, multi-platinum Country Artist **CAM** and globally recognized musician, humanitarian, activist and award-winning filmmaker **MICHAEL FRANTI***

SAN FRANCISCO (Sept. 28, 2020) — [Save the Redwoods League](#), a nonprofit committed to the protection of California’s iconic coast redwood and giant sequoia forests, presents [Take Me to the Trees: A Redwoods Celebration](#), a free virtual event that is open to the public, 5:00 - 6:00 p.m. (PT) Saturday, October 17, 2020.

This live-streamed celebratory evening includes a virtual redwoods tour, the ultimate redwood park trivia, a silent and live auction featuring one-of-a-kind redwood experiences, and musical entertainment by GRAMMY® Award-nominated, multi-platinum country artist, **Cam**, who will perform her hit song “Redwood Tree,” from her new album due out October 30. Plus, a Virtual Dance Party with globally recognized musician, humanitarian, activist, and award-winning filmmaker from the Bay Area, **Michael Franti**.

Take Me to the Trees: A Redwoods Celebration is an annual benefit event for the League’s redwood parks programs, which provide vital funding and support to enhance visitor experiences in California’s redwood parks and preserves. This year, that includes areas like Big Basin Redwoods State Park and other redwood parks that have been impacted by wildfires. The virtual event is free to attend, with select, optional sponsor packages available for those who would like to create their own special celebration with friends and family.

Enjoy the virtual road trip to the trees that inspired the modern-day conservation movement from the safety and comfort of home. Guests will travel from the gateway to the tallest trees in the world to a hidden ancient forest on the Sonoma Coast to the crown jewel of Giant Sequoia National Monument and numerous stops in between.

Special sponsorship packages include options for hosting live or virtual home dinner parties, complete with catered meals from McCalls Catering and wines from Wentworth Vineyard & Ranch, and Rock + Clay — all while providing vital support for the League’s redwood park programs. Learn more and register at [SaveTheRedwoods.org/trees](https://www.savetheredwoods.org/trees).

Musical Entertainment



Cam's connection to redwoods is palpable. Earlier this year, Cam released a new song, "Redwood Tree," where the singer "communes with nature and reconnects with an enduring symbol of her California childhood," according to *Rolling Stone*. Released with "Till There's Nothing Left" and "Classic," all three songs are part of her highly anticipated sophomore album, *The Otherside*, due out October 30. In 2015, Cam took the world of country music by storm with her critically acclaimed full-length

debut, *Untamed*. The record not only bowed in the Top 15 of the Billboard Top 200 and registered at #2 on the Top Country Albums Chart, but it also yielded her double-platinum GRAMMY®, CMA and ACM-nominated smash single, "Burning House." This remains the best-selling country song by a female solo artist since its release in 2015.



Michael Franti is a globally recognized musician, humanitarian, activist, and award-winning filmmaker revered for his high-energy live shows, inspiring music, devotion to health and wellness, worldwide philanthropic efforts and the power of optimism. Throughout his multi-decade career, Franti has earned Billboard No. 1's with triumphantly hopeful hits "Sound of Sunshine" and "Say Hey (I Love You)," five Top 30 Hot AC singles, eight Top 25 AAA Singles and three Billboard Top 5 Rock Albums. In January 2019, Franti released his self-directed documentary "Stay Human," which won an array of awards at film festivals worldwide and influenced his writing for his most recent album *Stay Human Vol. II (Thirty Tigers)*, which debuted at No. 1 on both the Americana and Independent Album charts and received critical acclaim from USA Today, Billboard, Associated Press and Paste.

Event Hosts and Sponsors

Presenting Sponsor: Federated Indians of Graton Rancheria

Honorary Chair: Mary Wright

Event Co-chairs: Rosemary Cameron and Allegra Krasznekewicz.

Celebration Committee Members: Amy Berler, Carolyn Sherwood Call, Caitlyn Fox, Sandy Gibson, Colby Hastings, Sam Hodges, Walker Kirby, Lisa Ortiz, Katie Prescott, Ethan Ravage, Heidi Richardson, Jim Sergi, Julia Sherwin, Rich Wendling, Mark Wentworth, and John Young.

Redwood Heroes: Kay Baum and David Stuhr, Marritje and Jamie Greene, Alice Horowitz, Claire and Holden Spaht, Rich, Katie, and Cody Wendling.

Redwood Champions: T.A. Barron, Amy and Matt Berler, Lauren B. Dachs, Ralph Eschenbach and Carol Provan, Caitlyn Fox and Matthew Newcomb, Brigit and Mike Grimm, Martha and Michael Helms, The Krasznekewicz-Quinn Family, Peggy Light, John Scharffenberger, Julia Sherwin and Michael Haddad and Walls of Justice, Kim and Finn Wentworth, Katie and Mark Wentworth, Mary and Kenneth Wright, Michael and Gretchen Wyatt

Redwood Guardians: Carolyn Sherwood Call and Greg Call, Katherine and Rad Hastings, Chris and Michelle Hoff, Walker Kirby and Ines Guinard, Lisa and Rafael Ortiz, Rosemary Cameron and David Perper, Katie Prescott, Ethan Ravage and Julia Dawson, Lynda and Jerry Vurek-Martyn

Corporate Sponsors: East Bay Regional Park District, AldrichPears Associates, Better Place Forests, Gott Advertising, Integral, J.P. Morgan, K2D Strategies, Landis Communications, Next Generation Fundraising

In-kind Sponsors: Wentworth Vineyard & Ranch, Rock + Clay, Humboldt Distillery, Humboldt Marketplace, Bay Area Redwood

MEDIA, PLEASE NOTE:

To request an interview or for hi-res images and video, please contact Robin Carr at redwoods@landispr.com.

About Save the Redwoods League

One of the nation's longest-running conservation organizations, Save the Redwoods League has been protecting and restoring redwood forests since 1918. The League has connected generations of visitors with the beauty and serenity of the redwood forest. The nonprofit's 26,000 supporters have enabled the organization to protect more than 216,000 acres of irreplaceable forest in 66 state, national and local parks and reserves. For information, please visit SaveTheRedwoods.org.