

BULLDOG
Award Winner

Backtalk

News and Views from
Landis Communications Inc (LCI)



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Welcome new
clients:



Recent Coverage

Client [Save the Redwoods League](#)
featured on CNN

Client Velodyne Lidar Hosts 2nd Annual World Safety Summit on Autonomous Technology

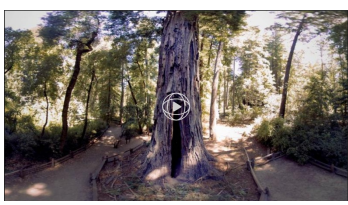


[Larry, the Crash Test Genius, Takes a Ride in an Autonomous Vehicle](#)

LCI was proud to support the efforts of client [Velodyne Lidar](#) to bring together constituents from government, autonomous vehicle manufacturing, media, road safety, nonprofits and law enforcement at the [2019 World Safety Summit on Autonomous Technology](#). Even "Larry the Crash Test Genius" came along (see [video](#) above).

The Safety Summit's mission is to provide a forum for clear public explanations and frank discussions regarding the direction of authentic autonomy - while promoting consumer transparency and practices. In only its second year, the World Safety Summit is the "marquee annual event about self-driving cars," according to [Forbes](#).

Attendees heard from leaders in the field as well as representatives



Click [here](#) to watch!

KGO's Dion Lim learns about Laughter Yoga at client [On Lok's](#) Gee Center.



Click [here](#) to watch!

Into the Woods!



LCI staffers Ashley Boarman (front, white shirt) and Polly Winograd Ikonen (far right) literally went into the woods to media train park rangers on behalf of client [Save the Redwoods League](#).

RECENT LCI ACCOLADES



[UpCity names LCI one](#)

from Mothers Against Drunk Driving (MADD), got to ask questions of experts and even rode in autonomous vehicles at Levi Stadium in Santa Clara, CA. Media covering the summit included: [PBS](#), [KPIX](#), [Mashable](#), [Silicon Valley Business Journal](#) and many automotive/autonomy trades. Attendance this year was 250% more than the inaugural summit in 2018. View all the media coverage [here](#).

[PRC](#) Keeps it "Mighty Real"



PRC 2019

[Highlights Video](#)

The annual [PRC](#) Mighty Real gala on October 11 celebrated its clients - and offered a peek into how their lives have been dramatically changed by this innovative non-profit. The San Francisco-based organization provides comprehensive services to the City's most vulnerable populations. PRC's annual gala featured a musical performance by Grammy-nominated artist Frenchie Davis as well as a special video welcome from six-time Grammy Award-winning singer Dionne Warwick. LCI's team - overseen by Victoria Recano - produced the [opening video](#) showcasing how PRC changed lives significantly. Click this [link](#) or the photo above to view (and, have a tissue nearby!).

LCI Awards and Associations:



[of the Bay Area's top agencies](#)



[Design Rush says LCI is one of the US' top PR companies](#)

RAGAN'S
PR Daily

[Ragan Communications & PR Daily awards LCI an Honorable Mention for Sutter Health/CPMC Campaign](#)



[David Landis writes for the San Francisco Business Times: "How to create news, even when there is no news"](#)



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Social Media Award
Breaking News Award



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