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**Association of Fundraising Professionals Golden Gate Chapter
Honors Bay Area's Outstanding Charitable Supporters on
National Philanthropy Day: November 15, 2019**

***Jerry Yang & Akiko Yamazaki to be recognized as Outstanding Philanthropists,
with James Hormel and Mal Warwick each receiving
Lifetime Achievement Awards***

Annual luncheon on Friday, November 15 at Fairmont San Francisco Hotel

SAN FRANCISCO (July 25, 2019) — The [Association of Fundraising Professionals Golden Gate Chapter](#) (AFP Golden Gate) is honoring the Bay Area's outstanding charitable supporters at its annual National Philanthropy Day luncheon on Friday, November 15. Those being recognized this year include **Jerry Yang**, co-founder and former CEO of Yahoo!, and his wife, **Akiko Yamazaki**. Former US Ambassador **James Hormel** and nonprofit fundraising pioneer **Mal Warwick** are also being recognized for their years of commitment to improving the world with a Lifetime Achievement Award.

The annual event, under the 2019 theme "Together We Can Change the World," recognizes individuals, benefactors and organizations as well as professional fundraisers for their community-wide philanthropic efforts. Hosted by TV and radio personality **Liam Mayclem**, the luncheon takes place at the Fairmont San Francisco Hotel on Friday, November 15 at 12:00pm.

Tickets for the luncheon are available online at www.afpgoldengate.org. Proceeds from the event will support the chapter's educational programs and scholarship opportunities for young development professionals.

The full list of honorees includes:

- Outstanding Philanthropists: **Jerry Yang & Akiko Yamazaki**
- Lifetime Achievement Awards: **James Hormel** and **Mal Warwick**
- Outstanding Fundraising Volunteer: **Diane Goodhue**
- Hank Rosso Outstanding Fundraising Professional: **Sandy Drew**
- Outstanding Foundation Professional: **Hannah Kahn**
- Outstanding Foundation or Grantmaking Organization: **American Muslim Fund**

- Outstanding Corporate Grantmaker: **Dolby Laboratories**
- Vineyards Award: **Child Care Law Center**
- Outstanding Youth in Philanthropy: **Hollis Belger**

Chandra Alexandre, AFP Golden Gate President and CEO of Community Action Marin, said: "The theme of this year's event – Together We Can Change the World – is a core belief that drives both fundraising professionals and philanthropists every day. This luncheon is a rare occasion for the talented professionals who make up our industry and our generous benefactors to come together and celebrate our joint efforts. We are excited by the mandate of changing the world and look forward to continuing our work together."

Jerry Yang founded Yahoo! in 1994 and served as the company's CEO from 2007 to 2009. He left in the company in 2012 and went on to become a mentor to technology start-ups through his new firm, AME Cloud Ventures. Yang and his wife **Akiko Yamazaki** are well-known philanthropists who focus on higher education, conservation and the arts. In 2007, they gave \$75 million to their alma mater Stanford University. A majority of the donation helped build the Jerry Yang and Akiko Yamazaki Environment and Energy Building, a multi-disciplinary research, teaching and lab facility designed with sustainable architecture principles. In 2017, they pledged \$25 million to the Asian Art Museum.

James Hormel is a former United States Ambassador to Luxembourg and was the first openly gay person to serve as a U.S. ambassador when appointed in 1999. He is an activist in the LGBT community and a leading supporter of the San Francisco AIDS Foundation and Project Open Hand and served on the national board of amfAR, the Foundation for AIDS Research. In 1995, he funded the creation of James C. Hormel Gay & Lesbian Center at the San Francisco Public Library – a collection documenting lesbian, gay, bisexual and transgender history and culture. Hormel and his husband Michael Nguyen also served as co-chairs of the San Francisco Symphony's 2018 Opening Night Gala.

Mal Warwick is the founder and chairman of [Mal Warwick Donordigital](#), an agency specializing in integrated, multi-channel fundraising and marketing that has served hundreds of nonprofits nationwide since 1979. The agency has helped raise hundreds of millions of dollars for many of America's most prominent causes and institutions. For decades, Warwick played a leadership role in the fundraising and direct marketing fields, both nationally and internationally. He has lectured and led workshops on six continents for NGO executives from more than 100 countries. He is the author of 15 books, most notably the best-selling *How to Write Successful Fundraising Appeals*, now in its third edition.

About National Philanthropy Day

President Ronald Reagan established **National Philanthropy Day** by proclamation in 1986. Each year, AFP chapters throughout the nation come together to celebrate the philanthropic work done by individuals and organizations in their communities. In 2018, more than 130 AFP chapters held celebrations to mark National Philanthropy Day.

About Association of Fundraising Professionals Golden Gate Chapter

The Association of Fundraising Professionals Golden Gate Chapter promotes philanthropy and supports the effective and ethical work of the diverse community of Bay Area fundraising professionals. Members are active Bay Area professionals – development and communications

leaders, executive directors, associates, managers, consultants and board members. Programs address provocative topics, deliver experience with latest practice, provide mentoring and give members an inclusive platform to meet and talk about what matters. Learn more about AFP Golden Gate at www.afpgoldengate.org

CALENDAR EDITORS, PLEASE NOTE:

CALENDAR LISTING

Association of Fundraising Professionals Golden Gate Chapter Honors Bay Area's Outstanding Charitable Supporters on November 15

WHAT: The [Association of Fundraising Professionals Golden Gate Chapter](http://www.afpgoldengate.org) (AFP Golden Gate) is honoring the Bay Area's outstanding charitable supporters at its annual National Philanthropy Day luncheon on Friday, November 15. Those being honored this year include **Jerry Yang**, co-founder and former CEO of Yahoo!, and his wife, **Akiko Yamazaki**. Former U.S. Ambassador **James Hormel** and fundraising consultant **Mal Warwick** are also being recognized for their years of commitment to improving the world with a Lifetime Achievement Award.

The annual event recognizes individuals, benefactors and organizations as well as professional fundraisers for community-wide philanthropic efforts.

WHEN: **Friday, November 15, 2019**
12 p.m.

WHERE: **The Fairmont San Francisco Hotel**
950 Mason St, San Francisco, CA 94108
(415) 772 5000

COST: \$250
\$200 for AFP Golden Gate Members
Tickets available [here](#).

MORE INFO: For more information, visit www.afpgoldengate.org