

Media Contacts:
Craig MacLellan
Landis Communications Inc.
(415) 604-8959
craig@landispr.com
www.landispr.com



PRC's "Mighty Real" Gala Returns to the Four Seasons Hotel on Friday, Oct. 11

Event features Grammy-nominated artist Frenchie Davis and a video welcome from Dionne Warwick

SAN FRANCISCO (Sept. 23, 2019) – Dust off those heels and get your dance moves ready as [PRC](#) returns with [Mighty Real](#), a fundraising gala featuring unforgettable music and entertainment. The San Francisco-based non-profit which provides comprehensive services to the City's most vulnerable hosts its annual gala at the Four Seasons San Francisco Hotel on Friday, Oct. 11 beginning at 6 p.m. This year's event features a musical performance by Grammy-nominated artist [Frenchie Davis](#), as well as a special video welcome from six-time Grammy Award-winning singer, [Dionne Warwick](#). Tickets are available via the PRC website: www.prcsf.org.



"We are excited to welcome Frenchie Davis as our signature entertainment for the evening to help us celebrate the opening of our new Integrated Service Center, said CEO Brett Andrews. "This facility helps us expand our vital community services to those who need them most. Frenchie is a consummate performer who exemplifies many of the same values as PRC. We're looking forward to her performance and to hear her share her story."



*Grammy-nominated artist,
Frenchie Davis*

Rising to popularity in the early 2000s with her debut on *American Idol*, Frenchie Davis encapsulates the spirit of resilience. After being disqualified from the show, Davis refused to let this adversely impact her future. In 2011, she reached the Top 5 in the singing competition *The Voice*, and later performed on Broadway. Following her debut on *The Voice*, Davis shared her experiences as a bisexual woman of color, giving a much-needed voice to the LGBTQ+ community. She remains a supportive LGBTQ+ advocate, performing regularly around the country at pride festivals and marches.

One of the most-charted female vocalists of all time, six-time Grammy winner Dionne Warwick will provide a video presentation honoring PRC's history and impact.

The evening's gala festivities kick off with a welcome cocktail reception at 6 p.m., followed by dinner, drinks, live entertainment, raffle and auction. An after-party featuring music by DJ Lamont rounds out the evening beginning at 9:30 p.m. Four of PRC's clients also will be recognized during the event. Each client will be presented with a special award by one of PRC's generous supporters: Gilead, Quest Diagnostics, Morgan Lewis and Chevron.

PRC clients regularly overcome incredible obstacles on their way to elevating their lives. Examples include a client who thanks PRC for the top-notch support he received to help him get back into school and into a successful career after contracting HIV and finding himself jobless. Another client is now a leader and star staff member after grappling with addiction and homelessness for many years. Finally, another client's message of resilience and hope is all the more important as they've gained the confidence needed to realize their potential and enroll in college to obtain a degree.

MEDIA, PLEASE NOTE: For more information or to request an interview with Frenchie Davis or PRC CEO Brett Andrews, please contact Craig MacLellan at PRC@landispr.com / 415 604 8959.

About PRC

PRC, a San Francisco-based nonprofit, helps people affected by HIV/AIDS, substance use or mental health issues better realize opportunities by providing integrated legal, social and health services that address the broad range of social risk factors that impact wellness and limit potential. In 2017, PRC merged with AIDS Emergency Fund, an emergency financial assistance provider for low-income residents disabled by HIV/AIDS, and Baker Places, an agency that provides a comprehensive array of residential treatment services to people with mental health, substance use and HIV/AIDS-related issues. Combined, the three organizations operate as PRC, represent a combined 115-year history of service and serve approximately 5,000 clients annually. For more information, please visit www.prcsf.org.

****CALENDAR LISTING****

Frenchie Davis and a video welcome from Dionne Warwick highlight PRC's *Mighty Real* Gala on Oct. 11

WHAT: [PRC's](#) annual gala, *Mighty Real*, takes place on Friday, Oct. 11. The event raises funds to support comprehensive services to the City's most vulnerable.

Attendees will enjoy a live performance Grammy-nominated artist Frenchie Davis, as well as a special video presentation by six-time Grammy winner, Dionne Warwick. The evening begins at 6 p.m. with a cocktail reception, followed by dinner and a live auction. DJ Lamont kicks off the after-party at 9:30 p.m.

Upon merging with two nonprofits in 2016 – Baker Places Inc. and AIDS Emergency Fund – PRC is now celebrating a combined 115-year history of service in San Francisco, providing vital support to those in the city's most vulnerable communities.

WHERE: **Four Seasons Hotel San Francisco / Veranda Ballroom**
757 Market St., San Francisco, CA 94103

WHEN: Friday, Oct. 11, 2019 beginning at 6 p.m.

WHO: Attendees include:

- Vocal performance by Frenchie Davis
- Video presentation by Dionne Warwick
- Dancing by DJ Lamont
- Hundreds of guests

ADMISSION: Tickets are available online [here](#).

For more information, visit PRC online at [prcsf.org](#) or via email to Alex Gonzalez (alex.gonzalez@prcsf.org).

MEDIA PLEASE NOTE:

Editors interested in attending PRC's *Mighty Real* Gala, or to request an interview with Frenchie Davis or PRC CEO Brett Andrews, please contact Craig Maclellan at craig@landispr.com.

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