

Media Contacts:

David Cumpston
Landis Communications Inc.
(415) 359-2316
cumpston@landispr.com
www.landispr.com



Gus Nodal
Landis Communications Inc.
(415) 359-2320
gus@landispr.com

POSITIVE RESOURCE CENTER (PRC) PARTNERS WITH AIDS WALK SAN FRANCISCO FOUNDATION (AWSFF) AS A LEAD BENEFICIARY OF JULY 16 AIDS WALK SF EVENT

Funds raised during annual AIDS Walk San Francisco event to benefit PRC and other local HIV/AIDS service providers

SAN FRANCISCO (March 16, 2017) – [Positive Resource Center](#) (PRC), a San Francisco-based nonprofit whose mission is to assist people living with HIV/AIDS or mental health disabilities, and the AIDS Walk San Francisco Foundation (AWSFF) today announced PRC as a lead beneficiary of AIDS Walk San Francisco. AWSFF, the governing body of AIDS Walk San Francisco, will distribute up to \$80,000 to PRC, which will be raised by AIDS Walk participants. In addition, AIDS Walk participants will raise funds to benefit other vital HIV/AIDS service providers throughout the Bay Area.

“We’re thrilled to be recognized as one of this year’s AIDS Walk San Francisco lead beneficiaries,” said Brett Andrews, PRC’s chief executive officer. “From healthcare access and stable housing to employment opportunities and various emergency funding needs, these vital funds are key to our ability to continue providing services for HIV/AIDS clients across San Francisco.”

“We couldn’t be happier to welcome longtime AIDS Walk partner, Positive Resource Center, as a lead beneficiary of this year’s event,” said AIDS Walk San Francisco Foundation Board Chair, Serafina Palandech. “In today’s political climate, the demand for powerful advocates for those who are most vulnerable to HIV/AIDS is especially great. We are proud that AIDS Walk San Francisco will help strengthen those efforts in 2017.”



For nearly 30 years, PRC has been providing crucial services to people living with HIV/AIDS or mental health disabilities in San Francisco. Since PRC’s inception, it has helped clients have access to life-saving disability income and gainful employment, ultimately providing them with a baseline of financial and healthcare security. In 2016, PRC announced a merger with [AIDS Emergency Fund](#), an emergency financial assistance provider for low-income residents affected by HIV/AIDS and [Baker Places Inc.](#), which provides a comprehensive array of residential treatment services to people with mental health, substance abuse and HIV/AIDS-related issues.

For more information on PRC services, please call (415) 777-0333 or visit www.positiveresource.org. For more information about participating or contributing to AIDS Walk San Francisco, please call (415) 615.9255 (WALK) or visit sf.aidswalk.net.

MEDIA PLEASE NOTE: To request an interview with a PRC representative, please contact Gus Nodal at (415) 561-0888 or via email at prc@landispr.com.

ABOUT POSITIVE RESOURCE CENTER

Positive Resource Center, a San Francisco-based nonprofit, assists people living with HIV/AIDS or mental health disabilities by providing comprehensive benefits including counseling and employment services. In 2016, Positive Resource Center merged with Baker Places, Inc. which provides a comprehensive array of residential treatment services to people with mental health, substance abuse and HIV/AIDS-related issues. PRC also merged with AIDS Emergency Fund, an emergency financial assistance provider for low-income residents disabled by HIV/AIDS. Combined, the three organizations operate as Positive Resource Center, represent a combined 115-year history of service and serve approximately 5,000 clients. For more information, please visit www.positiveresource.org.

ABOUT THE AIDS WALK SAN FRANCISCO FOUNDATION

The AIDS Walk San Francisco Foundation is the governing body of AIDS Walk San Francisco. It is composed of a Board of Directors intimately familiar with the Walk and the communities it serves. The Board oversees the event's production and finances as well as determines how the event's net proceeds are distributed. The Board determines beneficiaries of each year's AIDS Walk well in advance of the event to ensure an informed community of participants and donors. For more information, please visit sf.aidswalk.net.

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