

Media Contacts:  
David Cumpston  
Landis Communications Inc.  
(415) 359-2316  
[cumpston@landispr.com](mailto:cumpston@landispr.com)



Gus Nodal  
Landis Communications Inc.  
(415) 359-2320  
[gus@landispr.com](mailto:gus@landispr.com)

## Positive Resource Center (PRC) and AIDS Emergency Fund (AEF) Announce Merger Approval

*Partnership Follows PRC and Baker Places (BP) Merger Approval;  
PRC, AEF and BP to Operate as Positive Resource Center*

**SAN FRANCISCO (August 17, 2016)** – [Positive Resource Center](#) (PRC), a San Francisco-based nonprofit whose mission is to assist people living with HIV/AIDS or mental health disabilities, today announced the approval of its merger with [AIDS Emergency Fund](#) (AEF), an emergency financial assistance provider for low-income residents disabled by HIV/AIDS. This new partnership comes on the heels of June’s approval of a merger between PRC and [Baker Places](#) (BP), a local nonprofit which provides a comprehensive array of residential treatment services to people with mental health, substance abuse and HIV/AIDS-related issues.

The combination between PRC, AEF and BP is subject to customary closing conditions, including notice and consent requirements under applicable regulations. With a combined 115-year history of service, approximately 5,000 people will benefit from these consolidations by bringing multiple, like-minded services “under one roof” and placing clients’ needs front and center.

Following the mergers, PRC, AEF and BP will operate as Positive Resource Center and will have an aggregate annual budget of \$20 million. AEF will retain its name and identity as a program of PRC. Brett Andrews, PRC’s current executive director, will serve as CEO.

“The combination of Positive Resource Center and AIDS Emergency Fund, along with the new partnership with Baker Places, brings together all of our services and allows us to better provide for our clients,” said Andrews. “We look forward to working closely with AIDS Emergency Fund and Baker Places to ensure a smooth transition, with a focus on maintaining a continuity of services for long-term survivors in the areas of healthcare access, emergency funding needs, stable housing and gainful employment.”

Sandra Nathan, who joined AEF and Breast Cancer Emergency Fund (BCEF) last September to lead both organizations through a strategic planning and restructuring process, is transitioning from her role as executive director and will return to the philanthropic sector. BCEF, with a separate 501(c)(3) status, serves a distinct and targeted population and will remain an independent entity.



Brett Andrews, Positive Resource Center’s executive director, to become CEO of the newly consolidated organization (*Photo courtesy of Terrence McCarthy*)



Sandra Nathan, executive director of AIDS Emergency Fund (*Photo courtesy of Terrence McCarthy*)

“Since the beginning of the AIDS epidemic in 1982, AIDS Emergency Fund has been responding compassionately to the affected community by providing immediate, short-term financial assistance,” said Nathan. “Through this merger, there is a real opportunity to create a successful path for those who need help by providing greater financial assistance and increasing the availability of complementary services.”

The new PRC will operate with a combined staff of approximately 250 employees. The locations which are part of each organization will remain in operation, and the headquarters will remain at 785 Market St. in San Francisco.

Since the programs offered by the three organizations are fully complementary, no program overlap exists. Donors can designate which services their gifts support. Volunteers can support activities that offer easier access to a comprehensive array of services for people with myriad disabilities and chronic conditions. Volunteers can still elect a specific program with which to assist.

For more information, please visit Positive Resource Center at [www.positiveresource.org](http://www.positiveresource.org).

**MEDIA PLEASE NOTE:** To request an interview with Brett Andrews or Sandra Nathan, please contact David Cumpston at (415) 359-2316, Gus Nodal at (415) 359-2320 or [prc@landispr.com](mailto:prc@landispr.com).

#### **ABOUT POSITIVE RESOURCE CENTER**

The not-for-profit Positive Resource Center (PRC), established in 1987, is the only place in San Francisco for people living with HIV/AIDS or mental health disabilities to receive comprehensive benefits counseling and employment services. For more information, visit [www.positiveresource.org](http://www.positiveresource.org).

#### **ABOUT AIDS EMERGENCY FUND**

Established in 1982, AIDS Emergency Fund (AEF) is a nonprofit organization that provides emergency financial assistance to more than 2,000 low-income San Francisco residents disabled by HIV/AIDS to cover basic human needs and stabilize their living situations. For more information, visit [www.aef-sf.org](http://www.aef-sf.org).

#### **ABOUT BAKER PLACES**

Founded in 1964, Baker Places, Inc. (BP) is a nonprofit organization that provides a comprehensive array of high-quality services to people with mental health, substance abuse and HIV/AIDS-related issues. Through a myriad of clinically-based residential treatment programs, BP assists individuals in learning and regaining the skills needed to live their lives fully and productively in the community. For more information, visit [www.bakerplaces.org](http://www.bakerplaces.org).

###