

San Francisco Chronicle

By Kimberly Chun

October 7, 2015

Despite the efforts of groups like Zero1 and companies such as Facebook to bring art to their streets and campuses, Silicon Valley hasn't quite fostered visual culture as well as it could. The four-day second annual Art Silicon Valley/San Francisco event is the latest contender hoping to change that.

Showcasing galleries from here and abroad and working with Zero1, the San Francisco Art Dealers Association and Yerba Buena Center for the Arts, among others, this year's art fair strives to make a splash with a new media exhibit curated by Christine Duval and a site-specific performance piece by Walter & Zoniel that promises to get the audience involved.

Here's to painting the valley red — and blue, green, yellow...

— *Kimberly Chun*

Art Silicon Valley/San Francisco: 6-7:30 p.m. Thursday, Oct. 8, VIP preview to benefit ScholarMatch. 11 a.m.-7 p.m. Friday-Saturday, Oct. 9-10. 11 a.m.-6 p.m. Sunday, Oct. 11. \$15-\$40. San Mateo County Event Center, 1346 Saratoga Drive, San Mateo. www.artsvfair.com.

<http://www.sfchronicle.com/entertainment/article/Silicon-Valley-art-show-at-San-Mateo-County-Event-6556818.php>