



Native Trails

Luxury Living with a Positive Impact

Nestled along California’s Central Coast in beautiful San Luis Obispo is Native Trails, an award-winning designer and manufacturer of eco-chic products for the kitchen and bath. Among its most notable products are its hand-hammered copper sinks and tubs and its sustainably-made concrete, NativeStone®, sinks and tubs.

Naomi Neilson Howard founded Native Trails as a college student with the dream of sharing the superior level of craftsmanship from artisans in Central Mexico with others that appreciate the artisan tradition and heritage. It’s a dream that continues to drive the company forward and why Native Trails partners with highly-skilled artisans in Vietnam, Mexico and the U.S. for each new offering. The commitment to innovative design, artisan partnerships and the use of premium materials remains at the forefront of Howard’s vision of well-crafted and well-designed products for the kitchen, bath and home.

Product History

Upon founding the company in 1996, Howard worked with artisans specializing in ceramic tile, folk art and



various types of metals to create designs that appealed to the American market. She enlisted highly skilled coppersmiths to marry their centuries-old artisan techniques with contemporary design, resulting in the first copper sink prototypes made of 100 percent recycled copper, which quickly became Native Trails' core product.

This focus led to Native Trails becoming the first company to have its copper sinks certified by the Uniform Plumbing Code (UPC) and listed by the International Association of Plumbing and Mechanical Officials (IAPMO), where it helped write the copper basin standards.

Native Trails created its first handcrafted bath vanities to complement and showcase its copper basins in 2005. Since then, the company expanded its product line to include more award-winning bath furniture collections, mirrors and accessories using sustainable materials such as reclaimed and Forest Stewardship Council (FSC)-certified wood.

Forging a New Trail



In recent years, the company unveiled its NativeStone® Collection, a new line of sustainably made concrete sinks and tubs, as well as coordinating luxury lifestyle accessories. Pioneered by Native Trails, NativeStone is a groundbreaking blend of cement and jute fiber that weighs approximately 40 percent less than standard concrete and is incredibly stain and scratch resistant, making it a favorite among homeowners.

Native Trails ushers in 2017 with the promotion of several new lines, including its dining and conference room tables, its Writing Desk Collection, and a series of new high-shine finishes for its copper products: Polished Copper and Polished Nickel. Further differentiating Native Trails' leading capabilities in copper, is the introduction of MetalProtect™, a revolutionary product offering unparalleled protection to all finishes of copper and nickel sinks and bathtubs.

Native Trails ships its award-winning products to more than 1,300 showrooms across the U.S. and Canada, including Morrison Supply Company in Houston.

Visit www.nativetrails.net to learn more.



Naomi Neilson Howard

