



MEDIA ALERT

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Give the Gift of the Awe-Inspiring Outdoors with New California State Parks Pass

Save the Redwoods League and California State Parks ring in the holidays and celebrate League's anniversary with a limited edition Centennial Redwood Celebration Golden Poppy Annual Pass

SAN FRANCISCO (October 10, 2017) – Sweaters shrink, ties go out of style, electronic gadgets become obsolete, but redwood forests and memories of family visits to parks last forever. This holiday season, Save the Redwoods League and California State Parks have teamed up once again to make it possible for holiday shoppers to give the gift of the great outdoors.

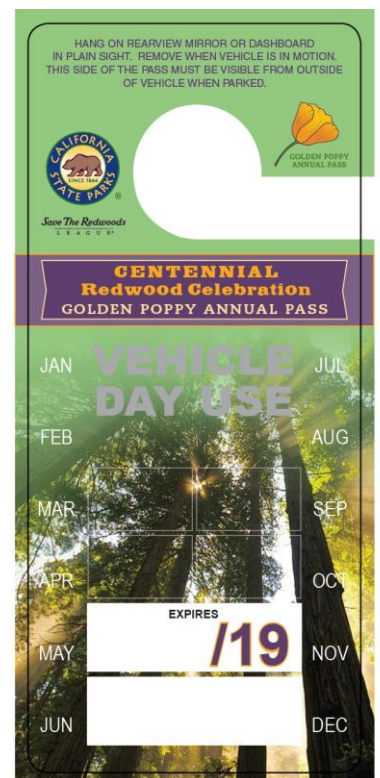
For just \$125, your friends and family will enjoy a full year of unlimited visits to more than 110 state parks! The popular "Golden Poppy" Annual Pass includes many of the premiere destination parks from the awe-inspiring redwoods to popular state reserves to the stunning Monterey coast.

“With many shoppers looking to give their loved ones unforgettable experiences, purchasing the Centennial Redwood Celebration Golden Poppy Annual Pass is a fantastic way to share our unique California treasures and celebrate redwoods this holiday season and throughout 2018,” said Sam Hodder, President and Chief Executive Officer, Save the Redwoods League. “All proceeds from this pass will protect and steward redwood forests and other state parks throughout California, which has been the mission of Save the Redwoods League for the past 100 years.”

“Giving the gift of our new annual pass is a perfect way for friends and families to enjoy exercise and fresh air in California’s incredibly beautiful places and learn about our state’s fascinating natural and cultural history,” said Lisa Mangat, Director, California State Parks.

How to Order

Each pass allows entry of one passenger vehicle with up to nine people, or one motorcycle, at select California State Parks; complete list at DiscoverCAStateParks.org. The pass is available **by email** passinfo@parks.ca.gov, **by phone** at (800) 77 7-0369 ext. 2 or **in person** at the California State Parks



Store located at 1416 9th Street, Room 116, Sacramento, CA. To ensure that the Centennial Redwood Celebration Golden Poppy Annual Pass arrives in time for the holidays, please **call, email or visit the store by 3 p.m. Friday, December 15, 2017.**

For more information, please contact the Park Pass Sales Office at (800) 777-0369 ext. 2, (916) 653-8280, or passinfo@parks.ca.gov. Note: Lost or stolen passes cannot be replaced, and no refunds can be issued.

About Save the Redwoods League

Walk through a redwood forest — home of the tallest, largest, and some of the oldest living beings on Earth — and you can't help but feel an overwhelming sense of awe and peace among these magnificent giants. Since 1918, Save the Redwoods League has led the effort to protect the coast redwoods and giant sequoias for all to experience and enjoy. The League has protected more than 204,000 acres of redwood forest and associated land. For more information, please visit SaveTheRedwoods.org, or to sign up for updates, please visit SaveTheRedwoods.org/signup.

About California State Parks

The California Department of Parks and Recreation provides for the health, inspiration and education of the people of California by helping to preserve the state's extraordinary biological diversity, protecting its most valued natural and cultural resources, and creating opportunities for high-quality outdoor recreation. Off-highway motor vehicle recreation, boating activities, horseback riding, on and off-road cycling, hiking, camping, and rock climbing are some of the recreational activities enjoyed in 280 state parks organized into 22 field districts throughout the state. Visit us at parks.ca.gov.

The Centennial Redwood Celebration Golden Poppy Annual Pass is valid for 12 months from the month purchased. This pass does not provide access to Off Highway Motor Vehicular Recreation areas (OHV), is not valid at the high demand Southern California Beach Parks, is not valid for camping, boat use fees, oversized vehicle fees, additional/extra vehicle fees, sanitation disposal use, or other supplemental fees, and is valid only in parks operated by California State Parks.

Parks Accepting Centennial Redwood Celebration Golden Poppy Annual Pass

Anderson Marsh SHP	Folsom Lake SRA	Pacheco SP
Andrew Molera SP	Folsom Powerhouse SHP	Palomar Mountain SP
Angel Island SP*	Fort Ross SHP	Patrick's Point SP
Annadel SP	Fremont Peak SP	Pescadero SB
Año Nuevo SNR	Gaviota SP	Pfeiffer Big Sur SP
Antelope Valley CA Poppy Reserve (SNR)	George J. Hatfield SRA	Picacho SRA
Anza-Borrego Desert SP	Grizzly Creek Redwoods SP	Pismo SB
Armstrong Redwoods SNR	Grover Hot Springs SP	Point Lobos SNR
Auburn SRA	Half Moon Bay SB	Pomponio SB
	Hendy Woods SP	Portola Redwoods SP

Austin Creek SRA
Benbow Lake SRA
Benicia SRA
Bethany Reservoir SRA
Bidwell-Sacramento River SP
Big Basin Redwoods SP
Border Field SP
Bothe-Napa Valley SP
Butano SP
Calaveras Big Trees SP
California Citrus SHP
Carpinteria SB
Castle Crags SP
Castle Rock SP
Caswell Memorial SP
China Camp SP
Chino Hills SP
Clear Lake SP
Colonel Allensworth SHP
Colusa-Sacramento River SRA
Cuyamaca Rancho SP
D.L. Bliss SP
Del Norte Coast Redwoods SP
Donner Memorial SP
Ed Z' Berg Sugar Pine Point SP
El Capitan SB
Emerald Bay SP
Emma Wood SB

Henry Cowell Redwoods SP
Henry W. Coe SP
Humboldt Redwoods SP
Indian Grinding Rock SHP
Jack London SHP
Jedediah Smith Redwoods SP
Julia Pfeiffer Burns SP
King's Beach SRA
La Purisima Mission SHPLake
Oroville SRA
Lake Perris SRA
MacKerricher SP
Malakoff Diggins SHP
Manresa SB
Marshall Gold Discovery SHP
McArthur-Burney Falls Memorial
SP
McConnell SRA
McGrath SB
Millerton Lake SRA
Mono Lake Tufa SNR
Morro Bay SP
Mount Diablo SP
Mount San Jacinto SP
Mount Tamalpais SP
Natural Bridges SB
New Brighton SB
Olompali SHP

Prairie Creek Redwoods SP
Red Rock Canyon SP
Refugio SB
Richardson Grove SP
Russian Gulch SP
Saddleback Butte SP
Salt Point SP
Salton Sea SRA
Samuel P. Taylor SP
San Buenaventura SB
San Gregorio SB
San Luis Reservoir SRA
Seacliff SB
Silverwood Lake SRA
Sinkyone Wilderness SP
Sonoma Coast SB
South Yuba River SP
Standish-Hickey SRA
Sugarloaf Ridge SP
Sunset SB
The Forest of Nisene Marks SP
Tomaes Bay SP
Topanga SP
Tule Elk SNR Van Damme SP
Wilder Ranch SP
Will Rogers SHP
William B. Ide Adobe SHP

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