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Agencies from Minneapolis, New York and Hong Kong join Public Relations Global Network (PRGN)

New member agencies enhance capabilities and expand reach of global communications group

PRGN seeks to continue expansion in the U.S., Europe and in other markets around the globe

SAN FRANCISCO (May 3, 2016) – San Francisco-based [Landis Communications Inc.](#) (LCI) and the [Public Relations Global Network \(PRGN\)](#) today announced that three communications firms – two in the U.S. and one in China – joined the network during the spring conference of one of the world's largest PR agency networks. The agencies include:

- [The Equity Group](#), headquartered in New York City with a longstanding reputation for excellence in investor communications and outreach.
- [Evans Larson Communications](#) from Minnesota, specializing in omnichannel communications strategies for a broad range of national and international clients.
- [LBS Communications Consulting Ltd](#) from Hong Kong, excelling in financial communications and investor relations with one-stop expertise in the Greater China region.



From L to R: Ed Stevens, Stevens Strategic Communications (and PRGN's immediate past president); Susan Evans, Evans Larson Communications; Loren Mortman, The Equity Group; Joanne Chan, LBC Communications Consulting Ltd.; Evelyn Holtzhausen, HWB Communications (and PRGN president)

These new members extend the range of the network, expanding PRGN's presence into most major cities around the globe. These agencies joined the global consortium during PRGN's twice-yearly meeting in Washington, D.C. last week.

"With a new total of 47 member agencies, PRGN is ideally positioned to help its clients succeed in global markets," said Evelyn John Holtzhausen, founder of Cape Town, South Africa-based [HWB Communications](#) and president of PRGN. "The strategic addition of these three firms allows us to provide additional targeted support to a wide range of companies seeking exposure in Minnesota, New York and in key Chinese markets like Hong Kong."

"Membership within this talented organization gives LCI access to a wide range of expertise in many markets and other countries, which strengthens our ability to support clients that have interests in many parts of the world," said David Landis, president and CEO of LCI. "We regularly engage with other agencies in the network to amplify our

clients' endeavors and look forward to leveraging the expertise of these three new firms to expand that reach even further."



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Members of the Public Relations Global Network (PRGN) recently met for its bi-annual meeting in Washington, D.C.

PRGN partners meet twice a year in cities around the world. The next meeting will be held in November 2016 in Lisbon, Portugal. At each meeting, the firm's leadership discusses best practices, and ways the network and its client base can collaborate in local markets around the world.

Agency members are independent, local, owner-operated public relations and communications firms that share expertise and resources, while providing broad-based comprehensive communications strategies to clients worldwide. If a company or organization is interested in the services of PRGN's local agency network, go to www.prgn.com for more information.

Independent agencies interested in joining the network can visit the [member recruitment](#) section of the PRGN website for more information or email its membership chair, C.L. Conroy, CEO and founder of [The Conroy Martinez Group](#) at CL@conroymartinez.com.

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About Public Relations Global Network (PRGN)

Clients across six continents depend on the combined resources of the Public Relations Global Network (PRGN) to deliver targeted public relations campaigns in markets around the world. With revenues of more than \$110 million (U.S.D.), PRGN is one of the world's largest international public relations networks. PRGN harnesses the resources of 47 independent public relations firms and more than 900 communications professionals to connect international companies and organizations with individual and culturally diverse markets globally. Visit PRGN online at www.prgn.com or on twitter at [@PRGN](https://twitter.com/PRGN).

About Landis Communications Inc. (LCI)

Named America's #1 PR Firm (Small Firm) and America's #1 Healthcare PR Firm, Landis Communications Inc. (LCI) is the winner of two national Bulldog Awards and has been called "the San Francisco Bay Area's marketing & communications experts." LCI provides strategic communications, digital, integrated marketing, social media, media training, video production and overall public relations services and counsel to help businesses grow and stand out. TopPRAgencies.com named LCI the top social media agency in the country. Celebrating 25 years, LCI is based in San Francisco and represents leading national consumer, technology, real estate, financial services, healthcare, retail and business-to-business clients. With its trademarked *Promised Results*® program, LCI delivers the *right* results that promote clients' success to achieve their goals. LCI has launched Giant Step Digital, a national digital marketing brand in partnership with The Castle Group in Boston. LCI is the San Francisco member agency of Public Relations Global Network (PRGN) (www.prgn.com), with 47 offices worldwide; David Landis is a past president of PRGN. Follow LCI on [Facebook](#), [Twitter](#), [LinkedIn](#), [YouTube](#), [Pinterest](#) and [Google Plus](#). For further information about LCI, please visit: www.landispr.com.