



FOR IMMEDIATE RELEASE

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Walmart Brings Convenience, Affordable Grocery Options and New Jobs to Bakersfield
Walmart Neighborhood Market offers local fresh food favorites and delivers employment opportunities to the community

- New Walmart Neighborhood Market located 5625 Calloway Drive
- Up to 95 jobs created by Bakersfield Walmart Neighborhood Market
- Store open 24 hours a day, seven days a week
- Local Facebook page: www.facebook.com/walmart3138

BAKERSFIELD, Calif., June 3, 2015 – A new Walmart Neighborhood Market is opening Wednesday, June 3, following a brief ribbon-cutting ceremony at 7:30 a.m. The new store is conveniently located at 5625 Calloway Drive and is open 24 hours a day, seven days a week. The store will provide Bakersfield residents with low prices on a broad assortment of merchandise including fresh produce and meats, frozen foods, groceries and pharmacy.

Customers can shop additional items including toys, electronics and home decor on Walmart.com through Walmart pickup, which will offer free shipping to the Bakersfield Walmart Neighborhood Market.

“Just in time for summer, our store offers a wonderful selection of foods perfect for an outdoor picnic,” said store manager Charles Allen.

Fresh, Affordable Groceries

The new store offers fresh produce and a full line of groceries from leading brand names, including organic selections. By working with growers Walmart is able to provide farm-grown quality produce at added convenience and low prices. There is also a wide variety of meat and bakery selections, including fresh baked breads and deli meats.

The Right Size Store Offering More Convenience

The new store is approximately 41,000 square feet and offers a wide assortment to meet the needs of Bakersfield residents. In addition to groceries, the store features health and beauty aids, pet products and cleaning supplies. Shopping is more convenient than ever as Bakersfield residents can shop an assortment of 7 million items on Walmart.com, many of which can be shipped for free to the new Walmart Neighborhood Market.

The pharmacy offers a full range of products and services and pharmacy team members are ready to assist customers with product and prescription questions. Bakersfield residents can easily transfer prescriptions and order refills on the go with the [Walmart mobile app](#) for iPhone and Android.

New Store, New Jobs for Bakersfield

The new store employs up to 95 associates. Store manager Charles Allen began his Walmart career in 2003 as a part-time seasonal merchandiser.

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“We couldn’t be more pleased to welcome this new Walmart Neighborhood Market to Bakersfield, creating new options for shoppers and good jobs for local residents,” said Third District Kern County Supervisor Mike Maggard. “Store management has done a great job hiring from within the community, and we’re happy to hear about the different local organizations the store is giving back to already.”

Giving Back to Bakersfield

The grand-opening celebration includes presentations of over \$8,000 in grants from Walmart to local community groups. Recipients of grants include Keep Bakersfield Beautiful and Almondale Elementary School, as well as others.

In addition to the grants given as part of the grand opening, the new store will further Walmart’s pledge to fight hunger in America. As part of Walmart’s and the Walmart Foundation’s \$2 billion commitment to fight hunger through 2015, Walmart stores in California donated approximately 23.1 million pounds of food, in fiscal year 2014, or the equivalent of 19.3 million meals. Additionally, Walmart and the Walmart Foundation gave more than \$47.1 million in fiscal year 2014 in California alone. For more information on Walmart’s fight against hunger, visit <http://foundation.walmart.com/our-focus/hunger>.

A Big Family Welcome

Walmart is happy to be part of the Bakersfield community and is ready to celebrate with residents on Saturday, June 6. A Big Family Welcome will give customers a chance to meet Allen and enjoy fun family activities such as face painting, cupcake decorating and free food samples while supplies last. Join the celebration from 11 a.m. to 3 p.m.

About Walmart

Wal-Mart Stores, Inc. (NYSE: WMT) helps people around the world save money and live better – anytime and anywhere -- in retail stores, online, and through their mobile devices. Each week, more than 250 million customers and members visit our 11,202 stores under 71 banners in 27 countries and e-commerce websites in 11 countries. With fiscal year 2014 sales of over \$473 billion, Walmart employs more than 2 million associates worldwide. Walmart continues to be a leader in sustainability, corporate philanthropy and employment opportunity. Additional information about Walmart can be found by visiting <http://corporate.walmart.com> on Facebook at <http://facebook.com/walmart> and on Twitter at <http://twitter.com/walmart>. Online merchandise sales are available at <http://www.walmart.com> and <http://www.samsclub.com>.

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FACT SHEET
Bakersfield Walmart Neighborhood Market

Store facts

- Location: 5625 Calloway Drive, Bakersfield, Calif.
- Size: Approximately 41,000 square feet
- Store manager: Charles Allen
- Hours: 24 hours a day, seven days a week
- Grand opening: Wednesday, June 3, following a brief ribbon-cutting ceremony at 7:30 a.m.

Store features

- Full line of groceries, including:
 - Fresh produce
 - Bakery
 - Self-serve deli
 - Prepared meal options
 - Organic/natural selections
- Additional merchandise includes:
 - Health and beauty aids
 - Pet and cleaning products
 - Hardware and stationery
- Convenience services include:
 - In-store and Drive-thru Pharmacy
 - MoneyCenter
 - Walmart pickup

Charitable giving

- \$8,000 in grants from Walmart will be presented to the following area organizations:
 - Keep Bakersfield Beautiful
 - Almondale Elementary School

Employment

- Number of jobs created: Up to 95 jobs
- Full- and part-time positions

Social

- Facebook: www.facebook.com/walmart3138
- #MyNewWalmart

A Big Family Welcome

- Saturday, June 6 from 11 a.m. to 3 p.m.

For more information

- Media contact: Kristin Cockerham, Landis Communications, 415-359-2315
- Walmart Media Relations, 800-331-0085
- Walmart information online: www.corporate.walmart.com; merchandise sales: www.walmart.com

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