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CALIFORNIA BANK & TRUST RAISES \$35,000 FOR CITY OF HOPE SAN DIEGO

*By Joining 2014 "Together4Hope" Walk,
California Bank & Trust Bankers Raise Funds to Further Cancer Research*

SAN DIEGO, October 9, 2014 – [California Bank & Trust](#) (CB&T) today announced that it raised over \$35,000 for cancer research through this year's "Together4Hope" Walk. Close to 50 California Bank & Trust walkers turned out on Saturday, September 27 for the 5K walk through De Anza Cove in Mission Bay. By joining this annual fundraising event, California Bank & Trust supported City of Hope's mantra and mission, "Together we walk, together for hope, together for a cure" to life.

City of Hope focuses on transforming scientific discoveries into better treatments and better prevention strategies for cancer, diabetes, HIV/AIDS and other life-threatening diseases. City of Hope brings together businesses and individuals every year for its "Together4Hope" event to help deliver on their mission of curing cancer.

Leading up to the walk, California Bank & Trust hosted a series of fundraising events including "Jeans Day", raffles and online fundraising that allowed customers and employees of California Bank & Trust to participate and donate.

"Our support of City of Hope and their mission to cure cancer has been a central focus of our community outreach efforts for the last 14 years," said Tracy Powell, senior vice president and division strategy manager at CB&T. "We are proud to support City of Hope and their annual fundraiser. At California Bank and Trust, we pride ourselves on giving back to the communities where we provide banking and financial solutions to individual and business customers."

"I would also like to acknowledge this year's top fundraising branch at California Bank & Trust, La Mesa which raised over \$7,700.00," added Tracy. "All of the branch staff's commitment and drive is an inspiration to us all, and truly represents the essence of 'Together4Hope'."

Media Please Note

For further information about California Bank & Trust or to schedule an interview, please contact Douglas Myers at Landis Communications Inc.: (415-561-0888; doug@landispr.com).

About California Bank & Trust

CB&T, a subsidiary of Zions Bancorporation (NASDAQ: ZION), is one of the largest banks headquartered in California and the largest locally headquartered bank in San Diego with more than \$11 billion in assets and nearly 100 branches statewide. CB&T provides a full array of financial solutions for businesses and individuals, including [commercial banking](#), [business banking](#), small business lending, treasury

management, international banking and wealth management. The professional bankers at CB&T are backed by major resources, yet maintain local-decision making authority and regional market and industry expertise. They are committed to providing clients with valuable business and economic insights and to connecting them with the beneficial business relationships they need to succeed. Since 2002, CB&T has been rated by the FDIC as “outstanding” for its Community Reinvestment Act activities and was voted the “Best Bank” by the *San Diego Union Tribune’s Reader Poll* for four consecutive years (2011-2014). CB&T also won “Best Commercial Bank”, a new category introduced in 2014 by the *San Diego Union Tribune*. CB&T has consistently won the Greenwich Excellence Awards for Business Banking. To learn more, visit www.calbanktrust.com. Connect with California Bank & Trust on [Facebook](#), [Twitter](#) and [LinkedIn](#).

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