

**Media Contact**  
Sean Dowdall  
Landis Communications Inc.  
(415) 359-2313  
[sean@landispr.com](mailto:sean@landispr.com)  
[www.landispr.com](http://www.landispr.com)



## **CALIFORNIA BANK & TRUST SOLIDIFIES POSITION AS “BEST BANK” IN SAN DIEGO WITH SEVENTH CONSECUTIVE ANNUAL WIN**

*California Bank & Trust also named “Best Commercial Bank”  
for fourth consecutive year in San Diego Union-Tribune’s annual Readers Poll*

**SAN DIEGO, Calif. (September 20, 2017)** – For the seventh consecutive year, readers of *The San Diego Union-Tribune* have voted [California Bank & Trust](#) (CB&T) as the region’s “Best Bank.” The voting public also chose CB&T as the “Best Commercial Bank” for the fourth year in a row.

“Being named Best Bank and Best Commercial Bank once again by San Diegans is a matter of great pride for all of us at California Bank & Trust,” said Eric Ellingsen, president and chief operating officer of CB&T. “I am delighted that our customers continue to recognize California Bank & Trust’s unique approach of building deep relationships and providing the financial solutions that best meet their needs.”

The annual “San Diego’s Best” Union-Tribune Readers Poll offers the opportunity to vote for outstanding businesses, products and services. The highly coveted “best of the best” award is seen as a key endorsement from the residents of San Diego County.

“I am thankful to our knowledgeable bankers for this honor,” Ellingsen continued. “They work hard every single day to listen, understand our customers’ needs and deliver great, personalized service. Our bankers’ expertise and dedication, combined with our best-of-class products, enable us to offer superior financial solutions and responsive service.”



For more than 60 years, CB&T has helped generations of Californians achieve their hopes and dreams by giving them access to experienced, professional bankers specializing in personal banking, small business banking, business loans, commercial banking, international banking, real estate financing, wealth management and more. CB&T is part of Zions Bancorporation, one of the nation's premier financial services companies with total assets exceeding \$65 billion. CB&T retains the ability to make local decisions while leveraging the financial stability, knowledge and services of Zions, including global banking capabilities.

## Media Please Note

For further details about California Bank & Trust, to schedule an interview with Eric Ellingsen or to request images, please contact Sean Dowdall at Landis Communications Inc. (415-359-2313; [sean@landispr.com](mailto:sean@landispr.com)).

## About California Bank & Trust

Locally managed CB&T, an affiliate of Zions Bancorporation (NASDAQ: ZION), has more than \$11 billion in assets, nearly 100 branches statewide and is a leader among California banks for service levels and product selection. CB&T provides a full array of financial solutions for businesses and individuals, including [commercial banking](#), [business banking](#), small business lending, treasury management, international banking and wealth management. The professional bankers at CB&T are backed by major resources, yet maintain local decision-making authority and regional market and industry expertise. The company is committed to providing clients with valuable business and economic insights and connecting them with the beneficial business relationships they need to succeed. Since 2002, CB&T has been rated by the FDIC as “outstanding” for its Community Reinvestment Act activities. As part of Zions Bancorporation, CB&T maintains its historical Middle-Market National Distinction in Overall Customer Satisfaction, Likelihood to Recommend as a banking partner and Cash Management Overall Customer Satisfaction and Cash Management Customer Service with the Greenwich Excellence Awards. To learn more, visit [www.calbanktrust.com](http://www.calbanktrust.com). Connect with California Bank & Trust on [Facebook](#), [Twitter](#) and [LinkedIn](#).



###