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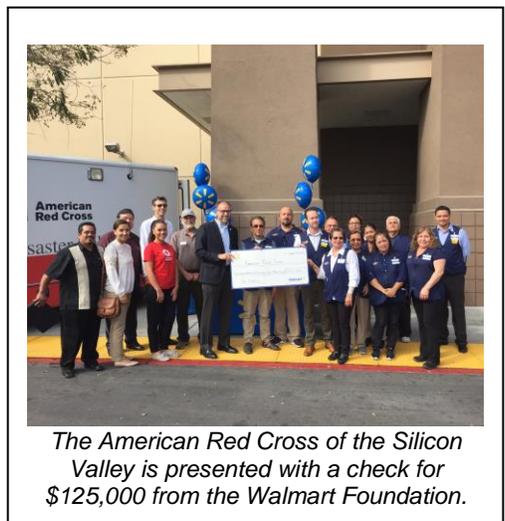
The Walmart Foundation Gives American Red Cross \$125,000 to Promote Home Fire Safety during National Emergency Preparedness Month

SAN FRANCISCO (Sept. 30, 2016) – With the goal to educate residents and preserve lives across California, the American Red Cross received a \$125,000 Walmart Foundation grant at a community outreach event at the San Jose Walmart Supercenter. The funds will be used to support the nonprofit’s Home Fire Preparedness Campaign, which focuses on reducing the number of home fire deaths and injuries in vulnerable communities.

“Walmart continues to be a valued partner with the Red Cross and enables us to focus on our mission of safeguarding families from fire danger at home,” said Trevor Rigger, regional CEO of American Red Cross Northern California Coastal. “I’d like to thank the Walmart Foundation for this contribution which promises to preserve even more lives as additional smoke alarms are installed and educational efforts continue across the state.”

To mark National Preparedness Month, ceremonial checks were presented to the American Red Cross of the Silicon Valley, American Red Cross Los Angeles Region and American Red Cross of San Diego/Imperial Counties during three simultaneous events in San Jose, Los Angeles and San Diego.

The statewide grant will be used to safeguard 35,625 underserved community members from the heartbreak associated with home fire losses by installing 11,875 smoke alarms and completing family home safety checklists and fire escape plans.



“Walmart’s collaboration with the American Red Cross allows us to further extend the nonprofit’s Home Fire Preparedness Campaign by providing valuable, life-saving information and products to shoppers in stores across California,” said Matt Disalle, store manager of the San Jose Walmart Supercenter. “Walmart is happy to provide this information as a public service to our customers.”

As part of the collaboration, the Red Cross emergency response vehicle appeared at the San Jose Walmart staffed by trained volunteers who shared home fire safety information with shoppers, while Walmart associates answered questions about emergency preparedness products sold in the store. Also in attendance were representatives from San Jose Councilman Johnny Khamis' office and representatives from the Silicon Valley Hispanic Chamber of Commerce.

Home fires remain the biggest disaster threat to people in the United States. Behind every home fire - above and beyond the statistics - there are lives that are altered forever. Residential fires are devastating events for those who lose their homes, loved ones, possessions and sense of security. To spare individuals and families the heartbreak of residential fires by dramatically reducing the number of incidences, the American Red Cross launched the Home Fire Preparedness Campaign. In an unprecedented nationwide effort to save lives, reduce injuries and cut down on needless losses, the campaign goal is to reduce the number of fire deaths and injuries in the U.S. by 25 percent over five years.

Like the Red Cross, Walmart is always at the ready when disaster strikes. Just last month, Walmart committed \$1.5 million to provide additional food, water, cleaning supplies and other essential items following devastating floods in Louisiana. Walmart continues to help communities prepare and recover by donating emergency supplies such as food, water, home and personal products, as well as by creating ways for associates and community members to locate and help one another. In the last 10 years, Walmart and the Walmart Foundation donated more than \$56 million in cash and in-kind donations in response to disaster events.

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About the American Red Cross of the Silicon Valley

The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission. The American Red Cross of the Silicon Valley serves the residents of Santa Clara County. For more information on disaster preparedness, health and safety classes, volunteer opportunities, and financial contributions, visit our website at redcross.org/siliconvalley or call us at 1-877-727-6771. You may also find us on [Facebook](#) and [Twitter](#).

About Philanthropy at Walmart

By using our strengths to help others, Walmart and the Walmart Foundation create opportunities for people to live better every day. We have stores in 28 countries, employing more than 2.3 million associates and doing business with thousands of suppliers who, in turn, employ millions of people. We are helping people live better by accelerating upward job mobility and economic development for the retail workforce; addressing hunger and making healthier, more sustainably-grown food a reality; and building strong communities where we operate and inspiring our associates to give back. Whether it is helping to lead the fight against hunger in the United States with \$2 billion in cash and in-kind donations or supporting Women's Economic Empowerment through a series of grants totaling \$10 million to the Women in Factories training program in Bangladesh, China, India and Central America, Walmart and the Walmart Foundation are not only working to tackle key social issues, we are also collaborating with others to inspire solutions for long-lasting systemic change. To learn more about Walmart's giving, visit foundation.walmart.com.