

The San Diego Union-Tribune

SD Best – Finance



Dear readers,

It is with great excitement that we bring you the results of the 2017 San Diego's Best Union-Tribune Readers Poll. We reached out to our readers and asked them to vote in more than 175 categories for their selection of the "best of the best" in San Diego County. What you will find in the pages that follow is a comprehensive overview for your reading enjoyment and a great reference for future buying, places to go, and things to do.

Each year, we conduct this process from voters casting their votes — an exhaustive tabulation process — and, ultimately, this unveiling. The best part of what you will see is really the fact that these choices represent the votes of our readers, the end users of goods and services in our wonderful community.

This year, we added a new component by recognizing not only the top vote-getters or "Best" in each category but also recognizing those that are considered "Favorites," having received votes and, thus, recognition in each category.

As you read through this publication and drive around San Diego, be on the lookout for the "Best Of" and "Favorite" recognition for our local businesses. These distinctions are something for each of these businesses to be very proud of.

Thanks so much for your loyal readership, and enjoy!

PAUL INGEGNERI

Vice President of Advertising

2017 WINNERS



Bank

California Bank & Trust

Commercial Bank

California Bank & Trust

<http://bit.ly/2nV9FI4>