



## In brief: Welch's picks PadillaCRT; Kroner to retire from AMC Networks; Burson hires Boehret

LISBON: The Public Relations Global Network has added five communications affiliates to its alliance: Ad verum, which works across the Baltic states; Bulgarian shop Ardency Consulting; Canadian firm Media Profile, Copenhagen-based Scandinavian Communications; and Two cents. The firms joined the network this month at its meeting in Lisbon.

<http://bit.ly/2gfsZMg>