



The PR Daily Awards is Ragan Communications' most popular award program. It's one of our favorites because of the innovation, hard work and achievements you continue to share with us.

You've seen the list of the finalists. The judges re-immersed themselves in that list and have come up with the best of the best.

We thank each and every entrant in this year's program. Once again you've shown us why you lead the way in public relations. You make this program a success.

Please join us in congratulating all of the winners and honorable mentions! Be sure to check out their winning work in this announcement.

Best PR on a Shoestring

Winner: Nebo, Choose ATL

Honorable Mentions:

- Geben Communication for Hello Fearless, Thinking Inside the Box to Launch the Hello Fearless Movement
- JLL for Stropiq, Williston Crossing: Phase 1: Building National Momentum
- KC Projects for Full Moon Bar-B-Que, "Take your Philanthropy to the Moon: Full Moon Bar-B-Que Sorority Challenge"
- Landis Communications Inc. for Out & Equal Workplace Advocates, Out & Equal Inaugural Public Relations Campaign

<http://www.prdaily.com/Awards/PRDailyWinners2015.aspx>