



Landis Communications Adds Four New Clients

Landis Communications, Inc. (LCI; www.landispr.com), a mid-sized communications agency based in San Francisco, announced the addition of several new clients. These brands join LCI's growing roster of top-tier consumer, corporate, technology and nonprofit clientele.

LCI's new accounts include:

- **On Lok, Inc.:** The nonprofit organization, which provides a range of health and well-being services to the elderly and critically ill across the Bay Area, hired LCI to drive brand awareness, partnerships, new clients, visitorship and donations.
- **399 Fremont Street:** LCI is developing a proactive communications strategy for this new project by UDR, Inc. – a 42-story for-lease luxury apartment building under construction in San Francisco's Rincon Hill neighborhood.
- **The Shanti Project:** This San Francisco nonprofit, dedicated to the well-being of people living with life-threatening illnesses, retained LCI to manage communications efforts associated with its merger with PAWS (Pets Are Wonderful Support).
- **Art Silicon Valley San Francisco:** Art Miami LLC, the Florida-based institution behind this second annual international contemporary and modern art event, retained LCI to support media relations and promotional efforts for the Oct. 8-11 show in San Mateo.

"LCI is establishing itself as a 'go-to' integrated marketing communications firm for health care, real estate, retail and nonprofits. These new clients exemplify that unique mix," said **David Landis**, president and CEO of Landis Communications. "LCI has a track record of maintaining a diverse client roster in our 25-year history. We're excited to help them achieve success through our unique blend of public relations, social media, digital and marketing communications expertise."

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