



PRGN adds members

LISBON—The Public Relations Global Network has added five new affiliates during the consortium’s recent meeting in Lisbon. The newly inducted agencies are Ad verum, which serves clients in the Baltic states of Lithuania, Latvia and Estonia; Ardency Consulting, a full-service marketing and PR consultancy in Bulgaria; Canadian independent Media Profile; Copenhagen-based Scandinavian Communications; and Two cents, a Brussels-based corporate PR and marketing services firm.

<http://bit.ly/2h10w0H>