



2017 BULLDOG MEDIA RELATIONS AWARDS WINNERS ANNOUNCED

March 23, 2017, New York, NY—Bulldog Reporter is excited to announce the winners of the 2017 Bulldog Media Relations Awards program. Almost 200 submissions were entered this year with award winners outlined below.

As with all Bulldog Awards, the Media Relations program is judged by award-winning journalists including a Pulitzer Prize winner. This year's judges come from several different media outlets including *The Washington Post*, *USA Today*, *Forbes* and *The Oregonian*.

This year, 62 firms have won honors in 30 categories. The **Grand Prize Winner** for the **2017 Best Media Relations Campaign of the Year** goes to **Sparkpr** who won one Silver and two Gold awards including Best New Product Launch – Business, Best General Business Campaign, and Best Technology Campaign – Business for their campaign, ***Boom Supersonic: Breaking Through The Sound Barrier***. Bulldog Reporter will be revamping and refreshing the Bulldog Awards this year to better reflect the modern PR industry. Stay tuned to the website (<https://www.bulldogreporter.com/awards/>) as further details will be posted within the next month.

The full list of 2017 Bulldog Media Relations Awards winners are below.

Best Response to Breaking News

- **GOLD AWARD:** Merritt Group for *Positioning an Unknown Cybersecurity Vendor at the Forefront of a Major Presidential Campaign Crisis*
- **SILVER AWARD:** MorphoTrust USA & RH Strategic Communications for *MorphoTrust USA Promotes TSA Pre-Check*
- **BRONZE AWARD:** Landis Communications Inc. for *“LCI Reacts to Oakland’s Ghost Ship Fire, Connects Community to Chapel of the Chimes For Support”*

<https://www.bulldogreporter.com/online-newsroom/2017-bulldog-media-relations-awards-winners-announced/>