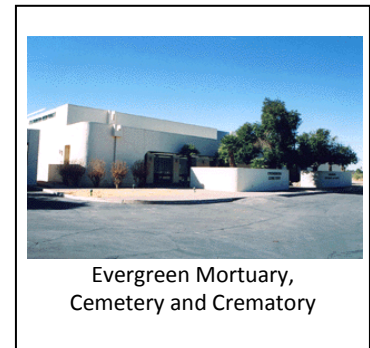




## NORTHSTAR MEMORIAL GROUP ACQUIRES EVERGREEN MORTUARY, CEMETERY & CREMATORY IN TUCSON

**TUCSON, Ariz. (Aug. 6, 2014)** – [NorthStar Memorial Group](#), a privately-held funeral, cremation and memorialization company, today announced the acquisition of Tucson’s [Evergreen Mortuary, Cemetery and Crematory](#) (Evergreen). Previously owned and operated by the Addison family since 1960, Evergreen’s facilities are spread across more than 80 tree-filled acres, located at 3015 North Oracle Road (the intersection of W. Miracle Mile and N. Oracle Road). Evergreen cares for more than 500 families each year and is home to the remains of many area pioneers.

Founded in 1907, Evergreen is Southern Arizona’s first-ever mortuary/cemetery and is renowned for its beautiful trees. Evergreen consistently has been recognized nationally for the active role it has played in the National Funeral Directors Association’s “Pursuit of Excellence Program.” The company received three Eagle Awards, the prestigious Emeritus Status and multiple Crystal Eagle Awards.



Evergreen Mortuary,  
Cemetery and Crematory

“Our decision to choose NorthStar was based on the company’s strong reputation across the country as well as its focus on – and commitment to – personalized customer service and deep community relations,” said William (Bill) B. Addison, Jr., former president of Evergreen. Bill will remain involved with Evergreen as a consultant to the new leadership team.



Harry Blakeman, General Manager  
Evergreen Mortuary, Cemetery  
and Crematory

Leading Evergreen’s locally-based management team is Harry Blakeman, a 27-year veteran of the funeral service industry. Blakeman began his career as a grounds maintenance worker and worked his way up to superintendent at a facility in Bellevue, Washington. He joined the NorthStar team in 2010 as general manager of Chapel of the Chimes Hayward in Northern California.

“Evergreen’s dedication to supporting and giving back to the Tucson community will continue as we maintain excellence and expand our commitment to family service,” said Blakeman, general manager for Evergreen. “NorthStar has always been devoted to following the highest level of ethics and business practices in the industry. We appreciate the confidence and trust placed in us by the Addison family to serve families in this community.”

### ABOUT EVERGREEN MORTUARY, CEMETERY AND CREMATORY

Evergreen Mortuary, Cemetery and Crematory (Evergreen), the first-ever mortuary/cemetery in Southern Arizona, provides end-of-life services to families with diverse religious, ethnic and cultural traditions. Established in 1907, Evergreen is an award-winning facility that is one of the most desired cremation service providers in Arizona. Evergreen is part of NorthStar Memorial Group’s family of cemeteries, funeral homes and crematories with locations throughout the U.S. Evergreen is located in Tucson at 3015 North Oracle Road. For more information, visit <http://evergreenmortuary-cemetery.com>. (FD B0443)



**ABOUT NORTHSTAR MEMORIAL GROUP**

Founded in 2004, NorthStar Memorial Group is a privately held funeral, cremation and memorialization company founded on the belief that passion, accountability, courage and trust are the keys to building a successful organization. The Houston-based company's three core principals are to care for the dead, comfort the living and plan for the inevitable. NorthStar manages 48 locations in nine states. For more information, visit <http://www.nsmg-ext.com>.

**Media please note:** To request a tour of Evergreen Mortuary, Cemetery and Crematory, an interview with General Manager Harry Blakeman, photos or more information, please contact David Cumpston, Landis Communications, Inc. at (415) 359-2316 or [northstar@landispr.com](mailto:northstar@landispr.com).

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