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**Quality Time at Home With The Grandkids:  
[Fairmont Heritage Place, Ghirardelli Square](#)'s Grandparents Getaway Includes  
Exclusive, Family-Friendly Ways to Explore San Francisco**

*Nature Walks Along Crissy Field, Tours of the historic USS Pampanito and Insider Access to The Exploratorium  
Make the Fairmont Heritage Place Grandparent Getaway Tour the Ultimate San Francisco  
Kid-Friendly Adventure*

Fractional ownership means spending time with the grandchildren in your own luxury San Francisco home – even when you're just visiting

**San Francisco, CA – June 22, 2011** – Second-home purchases are often made with family in mind. [Fairmont Heritage Place, Ghirardelli Square](#) offers a unique perspective on the family benefits of fractional homeownership, with its beautiful historic San Francisco waterfront location, access to stroller-friendly streets and ample family-oriented activities and attractions. Available to guests June 25 to September 6, 2011, Fairmont Heritage Place, Ghirardelli Square offers a first-of-its-kind Grandparents Getaway package, a unique opportunity for families to share lasting memories in one of the world's most sought-after destinations. The Grandparents Getaway package offers guests customized tours for exploring the city and waterfront with their children and grandchildren while visiting San Francisco.

The Grandparents Getaway tour is designed to let guests take advantage of the prime location, and deluxe features and amenities of Fairmont Heritage Place. Created with Grandparents in mind, the Getaway tour includes nature walks or bike rides on the Bay along beautifully restored Crissy Field to the foot of the Golden Gate Bridge and Fort Point in a Fairmont-provided stroller, guided tours of the historic USS Pampanito submarine, special admission to The Exploratorium and Bay Area Discovery Museum, visits to landmarks like Fisherman's Wharf and free sundaes for kids at the world renowned Ghirardelli Ice Cream and Chocolate Shop. Insider access to kid-friendly merchants in Ghirardelli Square are featured including: Peekadoodle Kidsclub, Ghirardelli Ice Cream and Chocolate Shop for sundaes, Crown & Crumpet for tea, Lola of North Beach for kids gifts, and dinner at one of several



*The Grandparents Getaway includes a waterfront stroll along Crissy Field to the Golden Gate Bridge*

recommended restaurants within walking distance of Fairmont Heritage Place. By tour's end, Grandparents and children alike will be tuckered out and ready to snuggle into bed with a movie from Fairmont Heritage Place's selection of more than 1000 films, including all the latest releases.



*On the itinerary: High Tea at Crown & Crumpet*

“With so many buyers making purchase decisions with their grandchildren in mind, we want to highlight our many amenities expressly for them,” says [Todd Chapman](#), President of [JMA Ventures, LLC](#), owners and operators of the residential property. “Fairmont Heritage Place, Ghirardelli Square represents a unique way for homebuyers to stay in touch with family in their own home away from home.”

### **Fractional Ownership Opportunity**

Built into the Square's circa 1860 brick and timber chocolate factory, Fairmont Heritage Place residences combine the historic charm of a one-of-a-kind landmark property with world-class amenities and services from Fairmont Hotels & Resorts. Offering one-, two- and three-bedroom pied-a-terre homes, 1/10<sup>th</sup> deeded fractional ownership and 35 days of usage per year, Fairmont Heritage Place has become an attractive purchase decision among the second- and vacation-home buying market. Grandparents that are frequent travelers to San Francisco can enjoy the comforts and convenience of a luxury home in one of the most exciting and entertaining cities in the world and participation in an extensive reciprocity program opening doors to hundreds of luxurious international travel destinations.

Offering easy access to San Francisco's waterfront, the residences are within walking distance to some of San Francisco's best neighborhoods, including the Marina, Pacific Heights and Russian Hill. In addition to the distinctive location and historic charm, Fairmont Heritage Place offers easy living, with a full complement of Fairmont-branded services including: housekeeping, 24/7 concierge service, shopping and grocery provisioning upon arrival and in-room dining, transportation by Fairmont house car, private wine and personal storage and much more. With top-end in-home features and amenities, Fairmont Heritage Place offer turnkey luxury that typically takes additional investment of time and money to install in a full-purchase second home.

### **Exclusive Access to Fairmont and Raffles Properties Worldwide**

The value of ownership at Fairmont Heritage Place extends well beyond Ghirardelli Square. While homeowners receive fractional deeded interest in their San Francisco home, they are also afforded exclusive access to several Fairmont Heritage Place properties, as well as the international collection of Fairmont and Raffles hotels and resorts and The Registry Collection properties. Homeowners can use up to 14 days per year at these affiliated properties, which include iconic landmarks like The Plaza Hotel in New York, The Fairmont Banff Springs and London's Savoy. Homeowners also gain immediate entry into the invitation-only Fairmont President's Club Circle, the most prestigious designation within Fairmont's President's Club, the brand's exclusive guest recognition program.

## INFORMATION

### ADDRESS & LOCATION:

900 North Point Street  
Entrance on North Point @ Polk Street  
San Francisco, CA 94109

### AMENITIES:

- 24/7 Concierge services
- Housekeeping and butler services
- Valet service and transportation by Fairmont house car
- On-site fitness center
- Fully-equipped Business Center and executive board room facilities
- Dedicated Owner's Lounge, billiards and dining area
- Two outdoor patios with fireplaces and panoramic waterfront views
- Private wine and personal storage
- Two assigned parking spaces per home
- Membership in Fairmont's prestigious President's Circle guest recognition program

### RESIDENCE FEATURES:

- Flat screen HDTV with DirectTV
- Fireplaces with limestone hearth
- Bosch stackable washer/dryer
- Sub-Zero refrigerator and freezer
- Wolf 4-burner gas range and convection oven/microwave
- Fisher & Paykel dishwasher
- Kitchen island with Sub-Zero wine refrigerator
- Exposed historical brick walls in most residences
- Outdoor terraces in select residences



### DEVELOPER:

[JMA Ventures](#)

### ARCHITECTS/ DESIGNERS:

[Hornberger + Worstell](#) (architects)

### SALES & MARKETING:

[The Mark Company](#)

### SALES CENTER:

900 North Point Street, Suite E204A  
San Francisco, CA 94109  
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High-resolution images, additional information and interviews are available by contacting Keely Garibaldi, Landis Communications, Inc, at 415-359-2312 or [keely@landispr.com](mailto:keely@landispr.com).

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