

BULLDOG
Award Winner

Backtalk

News and Views from
Landis Communications INC. (LCI)



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New Clients



[Native Trails](#)



[Museum of the African
Diaspora](#)

Client Spotlight

Wishing you a Starry Holiday



LCI client City CarShare, the largest nonprofit carsharing organization in North America, is continually advocating for additional parking spaces for carsharing vehicles. As part of its PR efforts, LCI enlisted the help of San Francisco Board of Supervisors' Scott Wiener. LCI secured an op-ed piece, authored by Supervisor Wiener, as a cover story in the Sunday Insight section of the San Francisco Chronicle. Sunday's circulation is over 400,000, nearly double the weekday circulation.

Here Comes 2015...

As you are planning your business goals for 2015, don't forget to budget for marketing and communications. These dollars aren't an expense item, they are a revenue generator.



Between the frenzy of shopping, parties, and (of course) year end reporting it's difficult to remember the spirit of the holidays.

As we do every year, LCI is making a donation to [Project Open Hand](#), the San Francisco-based organization that has provided meals - with love - to those in need since 1985. We also encourage you to give generously to the charity nearest and dearest to your own heart. Please join LCI and help those who need it most this holiday season.

Thank you to all our clients, colleagues and friends for helping make 2014 such a great year for Landis Communications, Inc. We wish everyone a happy, healthy, peaceful holiday season and all the best for a successful 2015!

Contact LCI for a free audit.

[LCI](#) is part of the
**Public Relations Global
Network (PRGN)**

Join Our Mailing List!

By the way, the lovely copper star ornaments in the photo above are from our new client, Native Trails. You can buy these for your own tree by clicking [here](#).



[Landis Communications, Inc. \(LCI\)](#)

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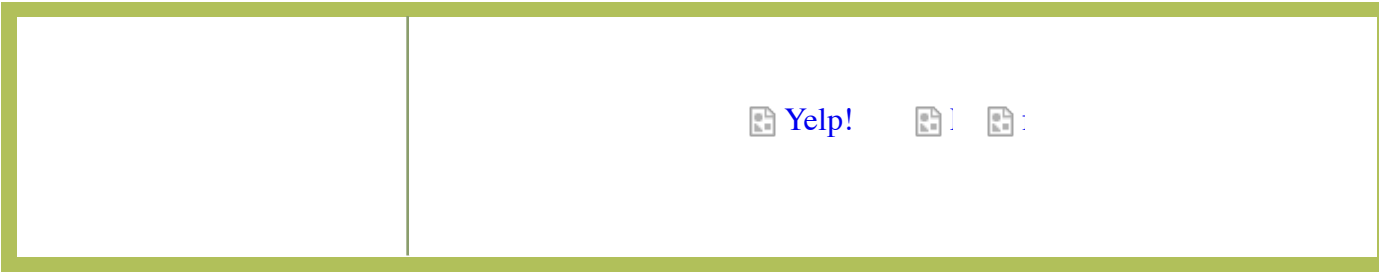
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