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San Francisco's Landis Communications, Inc. (LCI) Announces New Global PR Partners in Dallas & Seoul

LCI is the San Francisco member of Public Relations Global Network (PRGN). Addition of Lewis Public Relations (Dallas) and GRAPE PR & Consulting (Seoul) brings network's reach to 49 members worldwide

San Francisco, CA (October 23, 2013) — [Landis Communications, Inc.](#) (LCI), an award-winning, mid-sized communications agency based in San Francisco, and the [Public Relations Global Network](#) (PRGN) today announced the addition of [Lewis Public Relations](#) in Dallas, Texas as PRGN's new member and [GRAPE PR & Consulting](#) as PRGN's new associate member in Seoul, Korea. These new affiliates bring PRGN's and LCI's global reach to 49 members worldwide.

PRGN also announced that Francine Robbens – who previously served as partner at [Public Relations Partners](#), a PRGN affiliate in Brussels, and as 2012 president of PRGN – has been named emeritus member.

LCI is the San Francisco member agency of the Public Relations Global Network (PRGN), the world's fourth largest PR network, with 49 affiliate agencies on six continents and revenues of more than \$110 million worldwide. David Landis currently serves as president of PRGN.

"PRGN is pleased to welcome Lewis Public Relations and GRAPE PR & Consulting to our growing network," said David Landis, President of PRGN and Landis Communications, Inc. "These firms operate in key markets for our members, with Texas being the second most populous state in the U.S. and Korea the fifteenth-largest economy in the world. We're excited not only to tap their local market expertise but also to add to the diversity of our network."

"It's an honor to be accepted into this global network of exceptional communications experts. The Lewis Public Relations team is equipped to provide PRGN members with on-the-ground access to one of the largest, most lucrative markets in the United States," said Principal Blake Lewis III, APR, Fellow PRSA. "With a population of more than 26 million, the Texas economy is booming – outpacing national averages in job growth and hosting 52 of the Fortune 500 companies. We're looking forward to contributing strategic counsel and program



Blake Lewis, principal at Lewis Public Relations, and David Landis, president of San Francisco's Landis Communications, Inc. and PRGN, at PRGN's conference in Sydney, October 2013

implementation to clients seeking to enter or gain awareness in this market.”

Hae Jin Choi, vice president of GRAPE PR & Consulting, said, “GRAPE feels honored to be a new member of PRGN. GRAPE can provide in-depth insights of Korean local markets from our professional experience in PR, to those companies that seek to enter the ever-changing Korean market. As for the Korean companies entering the overseas market, GRAPE would be their loyal partner to provide professional global PR services, based on the network of PRGN.”



*Hae Jin Choi, vice president of
GRAPE PR & Consulting*

**Lewis Public Relations
Dallas, Texas**

Lewis Public Relations is a Dallas-based public relations and strategic communications agency that applies strategic thinking and get-it-done capabilities to a broad range of client challenges and opportunities. Focusing on business-to-business communications, the team combines the knowledge and experience of a large, multi-national agency with the agility and value of an entrepreneurial boutique firm to help organizations be understood by their audiences.

**GRAPE PR & Consulting
Seoul, Korea**

Established in 2006, GRAPE PR & Consulting since then has been creating mutual credibility and trust among its clients, stakeholders and employees to strengthen its foundation in the field of public relations for advances and development in the future. GRAPE provides communications counsel in various fields, including technology and innovation, corporate and public trust, life & style, health & wellness and crisis management.

**Landis Communications, Inc. (LCI)
San Francisco, California**

LCI is an award-winning, full-service public relations, social media, marketing, digital and video service agency that offers a unique mix of expertise in corporate, consumer, technology and B2B public relations as well as community relations and crisis communications. LCI is the Bulldog Award winner for social media and public education. This year, TopPRAgencies.com named LCI the 3rd best social media agency in the U.S. LCI’s trademarked Promised Results® PR program delivers tangible metrics that help businesses grow. LCI is the San Francisco member of the Public Relations Global Network (PRGN) and David Landis currently serves as PRGN’s president.

Public Relations Global Network

Clients across six continents depend on the combined resources of the Public Relations Global Network (PRGN) to deliver targeted public relations campaigns in markets around the world. With revenues of more than \$110 million (U.S.D.), PRGN is among the world’s top four international public relations networks. PRGN harnesses the resources of 49 independent public relations firms and more than 800 communications professionals to connect international companies and organizations with individual and culturally diverse markets globally. Visit PRGN online at www.prgn.com.

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