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**THE MUSEUM OF CRAFT AND DESIGN NAMES CURATOR**

*Marc D'Estout to Lead Curatorial Strategy as MCD prepares to open in new San Francisco location*

**San Francisco, CA-September 27, 2012**—The [Museum of Craft and Design](http://www.sfmcd.org) (MCD) has named Marc D'Estout as curator. D'Estout will oversee all artistic programming of future exhibitions as MCD continues preparations to open in its new location in San Francisco's Dogpatch neighborhood. D'Estout's duties as curator will include conceptualization and execution of original exhibitions as well as the management of MCD's schedule of existing exhibitions.

"I'm pleased join the Museum of Craft and Design at such an important time in the museum's history," says D'Estout (pronounced "Des-two"). "It's the perfect opportunity to build on MCD's current momentum and to create an environment for experiencing innovations in craft and design currently expressed in our rapidly shifting aesthetic culture."

D'Estout brings to MCD more than 30 years of experience in curatorial practice, design and teaching. He has previously served in roles as art director and curator for leading art institutions, including the Monterey Museum of Art and Triton Museum of Art in Santa Clara. D'Estout

directly oversaw the design and development of new exhibition spaces at both museums. As director of Art and Design at the UCSC Extension, he was instrumental in the growth of educational programming. D'Estout is also an accomplished artist whose work has appeared in the pages of the *Graphis* book, "Products by Design" and "Car Culture," published by *Juxtapoz*. In 2003, San Jose State University's Thompson Gallery produced a 48-page monograph chronicling two and half decades of D'Estout's art and design work. He holds an M.F.A. from San Jose State University.



*Marc D'Estout*

"We're thrilled to welcome Marc to the MCD team," says Museum of Craft and Design Executive Director JoAnn Edwards. "His deep knowledge of contemporary craft and design will provide the Museum with a distinct view and creative potential for our future exhibitions and at our new location. Marc's a California native, ingrained in the local arts community, and his vast experience and knowledge will be critical in shaping our museum's future."

MCD recently announced its move to the historic American Industrial Center at 2569 Third Street in San Francisco's Dogpatch neighborhood. The new location is a result of MCD's comprehensive search for a location that would allow for the continued growth of its artistic mission and future exhibition plans.

**MEDIA, PLEASE NOTE:** For more information, photos, or to request an interview, please contact Tarah Beaven: [tarah@landispr.com](mailto:tarah@landispr.com), or 415-359-2306.

**About the Museum of Craft and Design**

The Museum of Craft and Design, set to open in its new location later this year in San Francisco's Dogpatch neighborhood, is an environment for experiencing innovative contemporary work that engages the community while stimulating the creative potential in peoples' lives. For more information about membership, sponsorship or upcoming activities and exhibitions, please call 415-773-0303, email [info@sfmcd.org](mailto:info@sfmcd.org) or visit [www.sfmcd.org](http://www.sfmcd.org).

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