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For Immediate Release

Maxthon Announces its Compatibility with Pioneer's AppRadio™ Platform

Revolutionary In-Vehicle Experience on Display at the 2013 International CES

CES, Las Vegas, NV -- January 8, 2013 – Maxthon, a global software company that develops state-of-the-art web browsers, today announced compatibility with Pioneer's AppRadio™ platform, Pioneer's exclusive technology that utilizes the smartphone's processing power to access and control compatible apps directly on the touchscreen of Pioneer's AppRadio, in-dash multimedia and navigation receivers. Attendees of the 2013 International CES Show (January 8th-11th) can visit Pioneer's booth (#1101) located in the North Hall of the Las Vegas Convention Center (LVCC) to see a live demonstration of the Maxthon app via AppRadio 2.

Pioneer's AppRadio technology is the first car stereo to revolutionize the driver's experience by bringing compatible phone apps to the dashboard for the ultimate in-vehicle smartphone experience. With AppRadio users can access their phone's Calendar, Maps, Photos and more than two dozen compatible apps directly on the car stereo's touchscreen.

Users can simply download Pioneer's free AppRadio application onto a compatible iPhone® or Android™ device and connect to an AppRadio™ platform receiver using the appropriate interface cable to unlock the power of the Maxthon app directly from the dash of the car.

"Maxthon further enhances the power of AppRadio by integrating our cloud-powered browser with the innovative features of Pioneer's advanced platform," said Jeff Chen, CEO of Maxthon. "AppRadio is also further proof of our commitment to the post-PC era, where there is seamless exchange of information between devices. With the AppRadio, smartphone users can maximize its processing power, storage capacity and network connectivity with speed and simplicity."

About Maxthon Ltd.

Founded in 2005, Maxthon Ltd is a global software company that develops state-of-the-art web browsers that regularly outperform other top browsers. Committed to high standards for innovation, the Maxthon suite of browsers supports a wide range of devices from desktops to mobile. Maxthon browsers are used each month by more than 100 million people in 140 countries around the globe. Maxthon has offices in San Francisco, Hong Kong and Beijing. For more information about Maxthon, please visit www.maxthon.com

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EDITORS, PLEASE NOTE: To request an interview with a Maxthon spokesperson, please contact Tarah Beaven at 415.359.2306 / tarah@landispr.com.