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Media Contact: Jordana Heinke
Landis Communications Inc.
jordana@landispr.com; 415.359.2313
www.landispr.com

LANDIS COMMUNICATIONS INC. (LCI) ADDS THREE NEW CLIENTS TO ROSTER

Exploratorium and French American International School in San Francisco and Oakland's Jack London Square Tap LCI for Strategic PR Support

San Francisco, October 11, 2011 – Landis Communications Inc. (LCI) announced today the addition of three new clients to its growing roster: San Francisco's Exploratorium and French American International School, and Oakland's Jack London Square. LCI's 20-year reputation for providing expert strategic counsel and leading-edge public relations support in the Bay Area was instrumental in securing partnerships with the three community icons.

"We're proud to be working with such important assets in the Bay Area community," says LCI President David Landis. "The Exploratorium and Jack London Square are each valuable components to the fabric of our region. In addition, the French American International School exemplifies the internationally recognized educational leadership for which our community is known. Partnering with them to promote their respective messages and missions is ideally aligned with our own mission."

The addition of Jack London Square, French American International School and Exploratorium to the LCI roster of clients continues the agency's two-decade, award-winning history of public relations support for the San Francisco Bay Area. LCI has an extensive background working with top corporate, educational and cultural organizations as well as important community entities. The agency has executed successful public relations campaigns for a wide range of clients (both regional and national), including MetLife, California Academy of Sciences, San Francisco Symphony, Fairmont Heritage Place, Lotus Bakeries, Old Navy, Whole Foods Market, Clickworker and many others. LCI has worked with dozens of national and international companies representing a broad spectrum of industries – from technology to education and ranging in scope from large multinational organizations to local nonprofit groups.

About Jack London Square

Situated in Oakland along a San Francisco Bay estuary, Jack London Square is Oakland's only publicly accessible waterfront area and a well-known landmark since the mid 1800's. With its rich history as the heart of Oakland's Port operations, Jack London Square is a historic working waterfront and is one of the Bay Area's premier recreational, dining and commercial districts. Jack London

Square offers visitors, residents and commercial tenants an authentic, vibrant hub for outdoor recreation, events and dining. For more information on Jack London Square and its events, leasing space and amenities, please visit www.jacklondonsquare.com.

About The Exploratorium
The Exploratorium is a museum of science, art, and human perception located in San Francisco, California. We believe that following your curiosity and asking questions can lead to amazing moments of discovery, learning, and awareness, and can increase confidence in your ability to understand how the world works. We also believe that being playful and having fun is an important part of the process for people of all ages. For more information, visit www.exploratorium.edu

About French American International School
For 50 years the French American International School has fostered a mission of developing critical thought and the promotion of diversity. Guided by the principles of academic rigor and diversity, the French American International School offers academic, travel and arts programs of study in French and English for pre-K-12 that prepare its graduates for a world in which the ability to think critically and to communicate across cultures. For more information, visit www.frenchamericansf.org

About Landis Communications, Inc.
Winner of the 2010 Bulldog Award for social media, LCI is a full-service, independent San Francisco public relations agency with expertise in consumer, business-to-business, social media, digital, consumer technology and non-profit communications. LCI provides strategic, creative and results driven public relations counsel to clients in a variety of consumer-focused and business-to-business industries. Dedicated to helping businesses improve their bottom line, LCI is known for its trademarked PRomised Results© program. LCI also is the San Francisco member agency of the Public Relations Global Network (www.prgn.com) with 41 affiliate agencies worldwide. For further information about LCI, please visit www.landispr.com.

Media please note: For more information or to schedule an interview with David Landis, please contact: Jordana Heinke at jordana@landispr.com or 415-359-2313.

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