

FOR IMMEDIATE RELEASE

Media Contacts:

Hilary Burns
Landis Communications, Inc.
for Public Relations Global
Network
415-561-0888
hilary@landispr.com
www.landispr.com
www.prgn.com



Esther Buchsbaum APR FCPRS
energi PR
for Public Relations Global
Network
514-288-8500 ext 225
esther.buchsbaum@energipr.com
www.energipr.com
www.prgn.com

Public Relations Global Network (PRGN) Elects David Landis as President

San Francisco, CA (April 24, 2013) –[Public Relations Global Network \(PRGN\) \(www.prgn.com\)](http://www.prgn.com), one of the world’s leading international networks of independent public relations agencies, today announced the election of [David Landis](#) of [Landis Communications Inc.](#) in San Francisco as its new President. Landis will lead the worldwide network of 47 independently-owned public relations agencies on six continents. He succeeds Mark Paterson of [Currie Communications](#) in Australia. Other appointments include Uwe Schmidt, President of Hamburg-based PR firm [Industrie-Contact](#), who has been named president-elect, and new Secretary CL Conroy from Miami-based [The Conroy Martinez Group](#) who succeeds Patricia Perez.



Continually named “one of the Bay Area’s top PR firms” by the *San Francisco Business Times*, *PR Source Code*, and *PR Week*, San Francisco-based Landis Communications Inc. has been practicing in the Bay Area for nearly 25 years. With 35 years experience in public relations, brand management, positioning, marketing, analyst relations, media training, crisis communications, public affairs and community relations, David has lent his expertise to a variety of national and Bay Area-based corporations. These include financial institutions, insurance companies, real estate businesses, consumer technology, hospitality and travel-related businesses, retailers, consumer businesses, food/wine clients, entertainment businesses, educational institutions, technology companies, broadcasters, fashion businesses, media, cultural institutions, sports organizations and non-profit organizations.

Among the prestigious clients Mr. Landis has counseled over the years are MetLife, Walmart, California Bank & Trust, Emirates Airline, Match.com, Whole Foods Market, NBC Universal, Old Navy, Tishman Speyer, Sony, Cold Stone Creamery, Port of San Francisco, California Society of Anesthesiologists, Tiffany & Co., Pottery Barn, City CarShare, Musician’s Friend, DeVry University, UCSF, Stanford University, San Francisco Convention & Visitors Bureau, Kimpton Hotels and Restaurants, Bravo TV, Hilton Hotels, Gap, Levi Strauss & Co., Xerox, AAA, AT&T, San Francisco Symphony, California Academy of Sciences, Night Owl Wines (Delicato Family Vineyards), Harry & David, PIER 39, KPIX-TV (San Francisco), KCBS-TV (Los Angeles), Crestwood Behavioral Health, Sybase Tournament/San Jose, Examiner Bay to Breakers and more.

In 2007, Mr. Landis joined the faculty of Golden Gate University, teaching public relations in the master’s degree program. A recipient of numerous awards, Mr. Landis is a published writer and has been a

featured speaker at numerous industry conferences, as well as a guest lecturer at Stanford University, the University of California-Berkeley, University of San Francisco and Golden Gate University.

“It is both a privilege and an honor to lead and partner with this esteemed group of PR firms,” stated Landis. “The PRGN continues to grow and thrive and I look forward to further expanding our global reach and our international foothold on behalf of our members and esteemed clients.”

Uwe Schmidt Named PRGN President Elect

Uwe Schmidt, President of Hamburg-based PR firm Industrie Contact, was named president-elect of PRGN. “As a member since 2002 I have seen this network grow and develop tremendously,” said Uwe. “PRGN is a business-driven network comprised of brilliant practitioners representing global markets. We have not only become professional colleagues, but we have formed longstanding friendships.”



ICAG, established in 1979 is an award winning full service PR and communications agency serving name brand clients in Germany and around the globe. Long-term relationships with clients, service providers, editors and opinion-leaders form the foundation of the agency's business model. Uwe Schmidt, CEO and Co-owner, joined the agency in 1989.

Public Relations Global Network

Clients across six continents depend on the combined resources of the Public Relations Global Network (PRGN) to deliver targeted public relations campaigns in markets around the world. With revenues of more than (\$110) million (U.S.D.), PRGN is among the world's top four international public relations networks. PRGN harnesses the resources of 47 independent public relations firms and more than 800 communications professionals to connect international companies and organizations with individual and culturally diverse markets globally. Visit PRGN online at www.prgn.com.

###