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Landis Communications, Inc., Member of the Public Relations Global Network (PRGN), Announces New Worldwide Public Relations Affiliates in Chile, Portugal and Tokyo

San Francisco, CA (April 25, 2013) – The [Public Relations Global Network](http://www.prgn.com) (PRGN) today announced the addition of three new worldwide agency affiliates in Chile, Portugal and Tokyo, bringing its global reach to 47 cities worldwide. The announcement was made during PRGN’S business conference in Los Angeles, California on April 18th. Joining the ranks of PRGN are RumboCierto Communications representing Chile, Global Press out of Portugal and Integrate Communications from Tokyo.

“PRGN is genuinely excited about the addition of these three accomplished public relations firms to our network,” said [David Landis](#), President of PRGN and [Landis Communications, Inc.](#) “These firms now offer our members an even broader geographical reach on behalf of our collective client base and we welcome them into the network. While other worldwide PR networks have either succumbed to the economy or simply gone out of business, the Public Relations Global Network continues to grow and thrive. I look forward to furthering our expansion especially in Asia, South America, the Middle East and Africa.”

New member agencies are:

**[RumboCierto Communications](#)
Santiago, Chile**

RumboCierto Communications provides its clients with strategic communications counseling in a direct and personalized way. The agency has a core competency in mass media and government relations with a particular focus on public affairs. Areas of expertise also extend to corporate governance and to servicing clients in the financial sector.

“The synergies between PRGN and RumboCierto Communications are extremely positive”, said Valentina Giacaman, Executive Director “Our integration into one of the world’s leading public relations networks will allow us to direct the entrance of foreign capitals into the Latin American cultural scene, with highly efficient methodologies and personalized work. For this reason, as RumboCierto Communications founding partner, it is a privilege and an honor to become part of PRGN.”

Global Press

Lisbon, Portugal

Global Press is a boutique-sized PR firm specialized in providing strategic direction, corporate communications and media relations counsel to both private and public companies. Their broad based experience extends across a number of business and industry sectors, as does their network of stakeholders and influencers.

“Joining PRGN represents an excellent opportunity for Global Press to reach beyond its borders on behalf of its clients” stated Rui Elias, President. “An added value for us is represented in the level of networking and in the sharing of experiences and best practices among PRGN members; we now consider ourselves to be truly global in our reach, he stated. “Reciprocally, PRGN now has access to 250 million Portuguese speaking consumers as well as a gateway into other Portuguese speaking markets around the world.”

Integrate Communications

Tokyo, Japan

Integrate Communications is comprised of a team of young and dynamic practitioners who bring a global perspective to client service. They have a core competency in developing and implementing strategic marketing communications campaigns on behalf of clients in the consumer products, leisure and food industries.

“Integrate Communications hopes to contribute to, and to leverage the full potential of this world class network that is PRGN,” said Ken Abe, President of Integrate Communications. “We look forward to expanding our Asian business base and to facilitating access to the Asian market on behalf of PRGN members globally. Reciprocally, our client roster includes leading global companies whose objectives are to identify and leverage overseas opportunities. Our membership in PRGN will allow us that opportunity on behalf of our valued clients.”

Public Relations Global Network

Clients across six continents depend on the combined resources of the Public Relations Global Network (PRGN) to deliver targeted public relations campaigns in markets around the world. With revenues of more than (\$110) million (U.S.D.), PRGN is among the world’s top four international public relations networks. PRGN harnesses the resources of 47 independent public relations firms and more than 800 communications professionals to connect international companies and organizations with individual and culturally diverse markets globally. Visit PRGN online at www.prgn.com.