FOR IMMEDIATE RELEASE

Contact:
Tarah Beaven
Landis Communications, Inc.
tarah@landispr.com
415-561-0888
www.landispr.com

Landis Communications, Inc. Adds Four New Clients: California Society of Anesthesiologists, NorthStar Memorial Group, DDG Partners and Save the Redwoods League

San Francisco-based PR Agency Expands Roster with Environmental, Health and Real Estate Brands

SAN FRANCISCO, CA (April 17, 2013) – Landis Communications, Inc. (LCI), an award-winning, mid-sized communications agency based in San Francisco, is pleased to announce the addition of four new clients: California Society of Anesthesiologists (CSA), NorthStar Memorial Group, DDG Partners and Save the Redwoods League. They join LCI's growing list of consumer, corporate, nonprofit and technology clients.

LCI's new accounts include:

- California Socieity of Anesthesiologists (CSA): Together with VPE PR, a Public Relations Global Network (www.prgn.com) partner based in L.A., LCI will promote the physician organization and its mission to ensure the highest standards in anesthesiology.
- NorthStar Memorial Group: Direct Access Marketing (a direct response and digital agency) has retained LCI to implement a strategic communications campaign to help build brand reputation in California and Washington State for their client NorthStar Memorial Group, a leader in end-of-life services.
- DDG Partners: At the forefront of real estate, design and development, the San Francisco and New York-based real estate agency has hired LCI to promote their latest venture in Hayes Valley, 8 Octavia.
- Save the Redwoods League: LCI has been re-engaged to support the nonprofit group's strategic planning and media relations efforts related to one of its key research initiatives.

"Amidst economic uncertainty, LCI has been able to grow and thrive because of our senior-level expertise and track record for securing quality results for new and current clients," said David Landis, President and CEO of LCI. "The addition of these four clients represents our diversity and our strengths. As a San Francisco business with global reach through the Public Relations Global Network, we provide strategic counsel on public

David Landis, President, LCI

relations, social media, digital strategies and crisis communications to help any brand, large or small, achieve success."

In the past 23 years, LCI has represented marquee brands such as Old Navy, Whole Foods Market, Match.com, MetLife, Cold Stone Creamery, the San Francisco Symphony, California Bank & Trust, the California Academy of Sciences, City CarShare and more.

About Landis Communications, Inc. (LCI)
Now in its 23rd year, LCI is an award-winning, full-service public relations agency that offers a unique mix of expertise in corporate, consumer, technology, B2B and nonprofit public relations as well as community relations and crisis communications. LCI provides strategic, creative and results-driven public relations, social media and digital strategies to clients in a variety of industries. LCI's trademarked Promised Results© PR program delivers tangible metrics that help businesses grow. LCI is also the San Francisco member agency for the Public Relations Global Network (www.prgn.com) with nearly 50 affiliate agencies worldwide. For further information about LCI, please visit www.landispr.com.

# # #