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**Landis Communications, Inc. Signs Four New Clients:  
KMD Architects, SFJAZZ, Wolfe Video and Divine Wellness**

*LCI Promotes Alicia Balkrishna to Senior Account Supervisor  
and Hires Senior Account Executive Catherine Topping*

**SAN FRANCISCO, CA (January 25, 2010)** – [Landis Communications, Inc.](http://www.landispr.com) (LCI), an award-winning, mid-sized communications agency based in San Francisco, began 2010 on a high note, signing four new clients: KMD Architects, SFJAZZ, Wolfe Video and Divine Wellness. They join LCI's growing roster of consumer, corporate, nonprofit and technology clients.

LCI will handle the following client campaigns:

- [KMD Architects](#): An architectural innovator worldwide, KMD has charged LCI with developing a strategic communications campaign to help build its brand reputation in the United States, as well as internationally. Video of KMD's projects can be found [here](#).
- [SFJAZZ](#): LCI will develop and execute a multi-year campaign to promote the organization as it announces a major new initiative that will impact the preservation, presentation and future of jazz.
- [Wolfe Video](#): LCI will promote the country's largest distributor of LGBT films as it celebrates its 25th anniversary in 2010.
- [Divine Wellness](#): Offering personalized yoga instruction via real-time Internet video technologies, the start-up has tapped LCI to launch its services in the United States.

"In an economic climate that requires businesses to justify every marketing dollar, LCI's commitment to creativity and measurable return on investment has been key to our agency's success with new and existing clients," said [LCI President David Landis](#). "LCI looks forward to 2010 as we celebrate our 20<sup>th</sup> anniversary as one of San Francisco's premiere independent consumer PR agencies."

LCI's other clients include marquee brands such as MetLife, California Academy of Sciences, San Francisco Symphony, Tishman Speyer, American Craft Council and Save the Redwoods League.

### ***Staffing News***

LCI also announced the promotion of Alicia Balkrishna to Senior Account Supervisor and the addition of Catherine Topping as Senior Account Executive.

Since joining LCI nearly four years ago, Alicia Balkrishna has been a driving force in delivering exceptional results for LCI's clients and helping to bring new business to the agency. She has led campaigns for such clients as: NBC Universal, Whole Foods Market, MetLife, Emirates Airline, Tishman Speyer/The Infinity, Hilton Hotels, California State Parks Foundation, Asian Art Museum, American Craft Council, Save the Redwoods League, TRUSTe and DeVry University.

Catherine Topping comes to LCI from Carmichael Lynch Spong, where she handled media relations and account management duties in the agency's New York City offices. Topping brings to LCI a rich mix of consumer, nonprofit and trade industry public relations experience. She has worked with clients such as: Lutron, Therma Tru Doors, CaringBridge.org, Cargill, Georgia Pacific and Hasbro Toys. Previously, Topping was an associate producer for ABC News' "Good Morning America" in New York.

### **About Landis Communications, Inc. (LCI)**

Celebrating its 20<sup>th</sup> year of business in 2010, LCI is an award-winning, full-service San Francisco public relations agency that specializes in consumer, consumer technology and non-profit communications. LCI provides strategic, creative and results-driven public relations counsel to clients in a variety of consumer-focused and business-to-business industries. LCI also is the San Francisco member agency of the Public Relations Global Network ([www.prgn.com](http://www.prgn.com)) with 40 affiliate agencies worldwide. For further information about LCI, please visit [www.landispr.com](http://www.landispr.com).

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