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WITH 90 PERCENT OF OFFICE SPACE UNDER LEASE, JACK LONDON SQUARE REMAINS OAKLAND'S EXCLUSIVE HOT SPOT FOR WATERFRONT OFFICE AMENITIES

*Jack London Square Welcomes New Tenant Hard Candy Cases;
Re-signs Largest Public Hospital Advocacy Group in California*

Oakland, CA (January 15, 2013) – [Jack London Square Ventures](#), the investors, developers and managers of Oakland's [Jack London Square](#), announces that new growth is remaining strong for the waterfront property with the ongoing acquisition of new tenants and expansion of current tenants.

In addition, Jack London Square announces that over 90 percent of the Square's office space is now leased. The Square has also built a reputation as a dining hotspot with restaurant tenants such as Haven, Bocanova and soon-to-be-open The Forge.



70 Washington Street, Jack London Square

"In 2012, Jack London Square continued to be a recognized growth area for [the City of Oakland](#)," said Mayor Jean Quan, City of Oakland. "As a reinvigorated waterfront gateway to the East Bay, Jack London Square continues to not only build momentum, but also reflect the values and diversity of the local Oakland community."

The following is an overview of new and expanded leases and tenant activity at Jack London Square:

- New tenant [Hard Candy Cases](#) has signed a five year lease at 10 Clay Street, where the startup manufacturer of protective cases and accessories for Apple and other products will occupy more than 4,600 square feet of space to accommodate its rapidly growing business. The company is currently located in Danville, but is moving to the Oakland waterfront for both lifestyle and recruitment purposes. "Jack London Square isn't your typical office environment, it is a place that's attractive to progressive, creative people, which are the kind of employees we need for our business," said Tim Hickman, CEO and founder. "We don't want to just offer a place to work, we want to offer a lifestyle." 10 Clay Street is owned by an affiliate of the Rogers Family Office which is advised by Ellis Partners. Hard Candy Cases was represented by Ryan Hattersley and Daniel Bisabri of Cushman and Wakefield.
- Non-profit [California Association of Public Hospitals](#) (CAPH), a policy and advocacy group for California's public hospitals and operator of the California Health Care Safety Institute, is renewing their lease at 70 Washington Street for an additional five and a half years. They have been a tenant at Jack London Square since 2002, during which time they have consistently grown their operations. The lease renewal reflects their last round of growth in 2011, during which the organization increased its space more than twofold to over 7,700 square feet as a result of increased demand for their services due to the Healthcare Act.
- [The Forge](#), which announced its lease at Jack London Square in Fall 2012, remains on track to open later this month. The highly anticipated artisan pizza and handcrafted beer restaurant is the newest addition to Jack London Square's burgeoning restaurant scene, and part of Oakland's continued growth as a top destination for new restaurant openings in the Bay Area.
- In 2012, maritime company [Navis](#) moved its global headquarters into 35,000 square feet, making it the second largest tenant on the property.

“The Square’s unique position as a premier waterfront destination for work, recreation and dining has made it one of the most desirable communities for East Bay-based businesses to join – a trend we expect to continue in 2013,” said Will Miller, Senior Vice President of Leasing for Ellis Partners LLC and Jack London Square Ventures. “We’re pleased to add these new tenants to our roster, as well as continue to grow our relationship with our existing tenants.”

TENANT AMENITIES

Jack London Square provides a range of amenities and conveniences to its tenant and visitor community, including regular shuttle service to BART and downtown Oakland, easy access by Amtrak and ferry, ample car and bike parking, a waterfront hotel, expanding dining and retail offerings, outdoor recreation and a wide range of cultural events.

About Jack London Square

Situated in Oakland along a San Francisco Bay estuary, Jack London Square is Oakland’s only publicly accessible mixed-use waterfront area and a well-known landmark since the mid 1800’s. With its rich history as the heart of Oakland’s Port operations, Jack London Square is a historic working waterfront and is one of the Bay Area’s premier recreational, dining and commercial districts. Jack London Square offers visitors, residents and commercial tenants an authentic, vibrant hub for outdoor recreation, events and dining. For more information on Jack London Square and its events, leasing space and amenities, please visit www.jacklondonsquare.com.

About Jack London Square Ventures:

Jack London Square Ventures is a partnership between Ellis Partners LLC and DivcoWest created to provide investment in and management of Jack London Square, Oakland.

About Ellis Partners LLC:

Ellis Partners LLC is one of Northern California’s largest commercial developers and investors focused on office, retail, industrial, and mixed-use product types. The firm’s multi-faceted capabilities include land entitlement and development, property repositioning, adaptive re-use and historic renovation. Ellis Partners also provides leasing expertise, asset management and development management services to its portfolio. For more information visit www.ellispartners.com.

About DivcoWest:

Founded more than 18 years ago in Northern California, DivcoWest has become one of the nation's leading fully integrated real estate investment and management firms. In addition to investing more than \$1.3 billion in equity, DivcoWest has acquired more than 22 million square feet of high-level commercial space in locations throughout the US. The company has offices in Boston and San Francisco. www.divcowest.com.

Editor’s Note: For interviews with Jack London Square Ventures leadership or additional information about Jack London Square, please contact Donna Glass at 415-561-0888 or donna@landispr.com or Tarah Beaven at 415-359-2306 or tarah@landispr.com.

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