

Contacts:

Donna Berry
Landis Communications
donna@landispr.com
415.359.2303
www.landispr.com



Jordana Frishman
Landis Communications
jordana@landispr.com
415.359.2313
www.landispr.com

**Clickworker Secures 4.25 Million € (approx. \$5.91 Million USD)
in Series B Financing for U.S. Expansion**

*German-based company receives capital from key global investors
for crowdsourcing in U.S. markets*

MARCH 22, 2011— San Francisco, CA—[Clickworker](#), a global crowdsourcing provider of business services including SEO text creation and data authentication, today announced it closed a 4.25 Million € (approx. \$5.91 million USD) Series B round of financing. The series was led by European investors including private investor [Klaus Wecken](#), [High-Tech Grunderfonds \(HTGF\)](#), [Corporate Finance Partners \(CFP\)](#) and [KfW Bankengruppe](#). The new financing round will accelerate further the expansion, development and growth of Clickworker in the U.S. as well as augment the company's base in Europe.

Headquartered in Germany since 2006 and operating in the United States since early 2010, Clickworker divides business projects of any size and scope into microtasks and distributes these tasks among a worldwide network of Internet-savvy individuals, known as “clickworkers,” to get them done. Clickworker specializes in delivering results for assignments such as text content creation, SEO texts, data authentication, translation, web research, tagging and categorizing.

“As more and more people work remotely and online, Clickworker is tapping into a market eager for part-time work and excited to have it accessible in one place,” says CEO of U.S. Operations for Clickworker, [Greg Curhan](#). “Our established investors continue to see promise not only in our company, but also in the rapidly expanding crowdsourcing space. This industry growth is a result of customers—which range from large corporations with large projects that often can only be executed by engaging a large, on-demand workforce to resource-constrained startups—beginning to embrace the myriad benefits this type of outsourcing brings to their market development and deployment efforts.”

[Klaus Wecken](#), one of the primary investors in the Series B round, is also a major investor in *simfy*, Germany's largest music streaming platform, and *Fairrank*, one of the largest SEO service providers in Europe. “I increased my investment in Clickworker because the future of crowdsourcing is highly promising and the company is a key part of my overall investment

strategy,” said Wecken. This is the second round of Clickworker financing in which Wecken, a successful technology and real estate executive, has participated.

Clickworker has served a diverse collection of clients including: IDG Business Media; SEO agency Blue Summit; YP.de, the German Yellow Pages provider; training and education publisher Anzo Press; Paypal; personalized sports clipping service swink.tv; and Gilchrist & Soames.

About Clickworker

Clickworker, founded in Germany in 2006, is a global crowdsourcing service provider. By breaking jobs into micro-tasks, Clickworker engages its reliable, flexible and diverse workforce of Internet-savvy workers on an as-needed, scalable basis. For clients globally, the benefits of tapping into Clickworker’s “crowd in the cloud” are accelerated execution of projects, compressed time-to-market, and cost savings, applicable across an array of business challenges. For more information, visit www.clickworker.com.

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Editor’s Note: Interviews with CEO of U.S. Operations, Greg Curhan, or private investor, Klaus Wecken, are available on request. Please contact Donna Berry at 415-359-2303 or donna@landispr.com.