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**Clickworker to Host First-Ever European Crowdsourcing Convention
In Berlin, Germany on June 15, 2011**

Global crowdsourcing conference features the industry's top leaders and experts

June 7, 2011— San Francisco, CA—[Clickworker](http://www.clickworker.com), a rapidly growing global crowdsourcing innovator providing quality-assured content solutions, including SEO text creation and data authentication, will host Europe's first-ever [Crowdconvention](http://www.crowdconvention.com), a crowdsourcing-focused event, in Berlin, Germany. On June 15, crowdsourcing and crowdfunding companies, investors, customers and experts from Europe and the U.S. will gather to explore key issues in this rapidly growing sector.

"Clickworker is delighted to offer industry leaders and colleagues from Europe and beyond a forum to share visions and trends shaping this evolving space," says Wolfgang Kitza, CEO of Clickworker. "Given the explosive expansion of crowdsourcing and crowdfunding, providing an opportunity for industry leaders to network and learn about the latest market developments, applications and future challenges is crucial."

The Crowdconvention program features a number of top experts in the crowdsourcing space, including [Jeff Howe](http://www.jeffhowe.com), author of the bestselling "Crowdsourcing: Why the Power of the Crowd Is Driving the Future of Business" and [Carl Esposti](http://www.carlesposti.com), founder of the popular website Crowdsourcing.org. Ville Miettinen, CEO of Microtask, Pia Erkinheimo, director of Crowdsourcing for Nokia, and Michael Gebert, owner of the Marketing Society, will also be in attendance.

The event, which will be held in the [InterContinental Berlin](http://www.intercontinentalberlin.com) Hotel, has attracted sponsorship from key international participants, including San Francisco-based CrowdFlower (the official platinum sponsor), Denver-based Crowdsortium (gold sponsor), Finland's Microtask and Italian-based CrowdEngineering (both silver sponsors).

For more information on the event, visit www.crowdconvention.com or the following outlets for ongoing updates: twitter.com/crowdconvention and www.facebook.com/crowdconvention. For media registration and inquiries, please email press@crowdconvention.com.

About Clickworker

Clickworker, founded in Germany in 2006 and operating in the U.S. since early 2010, is a premier global provider of quality-assured crowdsourcing solutions. By breaking jobs into micro-tasks, Clickworker engages its reliable, flexible and diverse workforce of Internet-savvy workers on an as-needed, scalable basis. For clients globally, the benefits of tapping into Clickworker's "crowd in the cloud" include accelerated execution of projects, compressed time-to-market, and cost savings, applicable across an array of business challenges. For more information, visit www.clickworker.com.

Editor's Note: Media inquiries from within the US should be directed to Erin Hunt Moore at 415-359-2318 or erin@landispr.com.

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