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CITY CARSHARE DRIVES INTO EMERYVILLE, CA; NOW SERVES TEN BAY AREA CITIES

New location open in Emeryville, expanding options for members

SAN FRANCISCO (March 27, 2014) — [City CarShare](http://CityCarShare.com), the largest nonprofit carsharing provider in North America, announced its expansion into Emeryville, CA with two vehicles. A Toyota Camry Hybrid and a Toyota Prius Hybrid will be stationed at EmeryTech, located at 1400 65th Street in Emeryville. City CarShare now has more than 230 Pod locations throughout the Bay Area, including San Francisco, Berkeley, Oakland, Emeryville, Alameda, Pleasanton, Daly City, Albany, El Cerrito, and Fremont.



City CarShare's Toyota Camry Hybrid

“City CarShare’s expansion into Emeryville provides members and prospective members in the area with local access to carsharing vehicles that in turn minimize environmental impact,” said Rick Hutchinson, CEO of City Carshare. “The new Pod location includes fuel efficient, low emission hybrid vehicles and helps expand access to our green fleet.”

In late 2013, City CarShare met its goal of having more than 50 percent of its fleet comprised of electric (EV), hybrid, and plug-in hybrid vehicles by the year 2015 – one year ahead of schedule. This makes City CarShare the greenest carshare organization among those offering a variety of vehicle models for its members. In 2013 alone, 134 vehicles were added to the fleet and 94 (or 70 percent of the new fleet) use battery technology.

About City CarShare

City CarShare is a Bay Area nonprofit that provides convenient, affordable access to shared cars in order to reduce individual car ownership and usage. City CarShare’s goals are to remove 20,000 cars from the road by 2020; convert half of the fleet to all-electric, hybrid or plug-in hybrid by 2015; and save the Bay Area \$1 billion over the costs of owning a car by 2020. With a mission to improve the environment and quality of life in our cities, City CarShare makes its service convenient, reliable and affordable so that people will prefer using City CarShare to owning their own vehicles. In doing so, City CarShare members are reducing traffic, parking problems, and dependence on oil—while promoting cleaner air, quieter streets, and more open space. City CarShare saves its members an average of \$8,400 a year over the costs of car ownership and upkeep.

For more information visit www.citycarshare.org. Follow City CarShare on [Facebook](https://www.facebook.com/citycarshare) and [Twitter](https://twitter.com/citycarshare).

Media Please Note:

For further details about **City CarShare**, to schedule an interview with Rick Hutchinson or to request high-resolution photography, please contact Hilary Burns at Landis Communications, Inc.: (415) 359-2312; hilary@landispr.com.

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