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LARGEST CARSHARING ELECTRIC VEHICLE FLEET IN THE BAY AREA EXPANDS WITH ADDITION OF ALL-ELECTRIC FORD FOCUS

*CITY CARSHARE DRIVES BAY AREA ACCESS TO ELECTRIC VEHICLES
WITH
44% OF FLEET NOW PLUG-IN OR HYBRID*

*Recent survey indicates 77% consider electric or hybrid vehicles
a good or excellent carsharing option*

SAN FRANCISCO (November 28, 2012) — [City CarShare](http://CityCarShare.org), the largest nonprofit carsharing organization in North America, is driving the San Francisco Bay Area's access to electric-based vehicles by providing 18 plug-in vehicles and 160 hybrids available for shared use. With the addition of two new Ford Focus all-electric vehicles, City CarShare's fleet now includes 13 plug-in electric hybrids (PHEVs) and five all-electric vehicles (EVs). Forty-four percent of City CarShare's fleet is now made up of electric, hybrid and plug-in hybrid vehicles.

"We are very close to meeting one of our mission goals of converting half of our fleet to electric or hybrid by 2015," says [Rick Hutchinson](#), City CarShare CEO. "By offering innovative and greener mobility options to individuals and businesses, we are significantly reducing gas consumption and CO2 emissions, making the Bay Area a more livable place."

City CarShare's fleet prevents 80 million pounds of CO2 from entering the atmosphere each year. Additionally, all of City CarShare's vehicles are at or near the top of their class in fuel and emission efficiency.

"City CarShare's expansive electric and hybrid fleet is the largest in the Bay Area and provides San Francisco residents and businesses with an environmentally-friendly choice that helps ease congestion on our City's streets and leads the way in environmental stewardship in this collaborative consumption economy," said Edwin M. Lee, Mayor of San Francisco.

A recent survey of City CarShare members indicated that they were interested in electric and hybrid vehicles as a transportation option – members identified battery (all-electric) and plug-in hybrids as an excellent option (45% and 39%) or good option (38% and 40%).



City CarShare's All Electric Ford Focus

When asked why they are interested in using plug-in vehicles from City CarShare, members indicated: 1) curious about the technology, 2) environmental reasons, 3) to reduce petroleum or fossil fuels, 4) the potential for cost savings or fuel efficiency, or 5) an affinity for new technology.

City CarShare provides easy access and convenience to its shared vehicles with more than 200 locations in San Francisco, Berkeley, Oakland, Alameda, Daly City, El Cerrito and Fremont. Four of the five all- electric vehicles are available in San Francisco and one in Berkeley. The eight battery-based electric vehicle models available include the all-electric Ford Focus, Nissan Leaf and Mitsubishi iMiEV; the Chevrolet Volt and Toyota Prius plug-in hybrids; and the Honda Civic, Toyota Camry and Toyota Prius hybrids.

“As a long-time partner, we are pleased City CarShare has added an all-electric vehicle to the fleet in Berkeley,” says Tom Bates, mayor of Berkeley. “Providing additional options allows our residents and visitors to live a green way of life.”

City CarShare’s goal for 2013 is to add 15 additional all-electric and plug-in hybrid vehicles. The electric vehicle fleet includes installing charging stations for members and additional stations for public use. The electric vehicle fleet is partially funded through grants provided by Metropolitan Transportation Commission, the Bay Area Air Quality Management District and Federal Highway Administration, in addition to its own matching contributions. The San Francisco County Transportation Authority also is a fiscal sponsor.

About City CarShare

City CarShare is a Bay Area nonprofit that provides convenient, affordable access to shared cars in order to reduce individual car ownership and usage. City CarShare’s goals are to remove 20,000 cars from the road by 2020; convert half of the fleet to all-electric, hybrid or plug-in hybrid by 2015; and save the Bay Area \$1 billion over the costs of owning a car by 2020. With a mission to improve the environment and quality of life in our cities, City CarShare makes its service convenient, reliable and affordable so that people will prefer using City CarShare to owning their own. In doing so, City CarShare members are reducing traffic, parking problems, and dependence on oil—while promoting cleaner air, quieter streets, and more open space. For more information visit www.citycarshare.org. Follow City CarShare on [Facebook](#) and [Twitter](#).

Media Please Note:

For further details about **City CarShare** or to schedule an interview with Rick Hutchinson, please contact Gretchen Krueger at Landis Communications, Inc.: (925) 914-0102; gretchen@landispr.com or Jordana Heinke at Landis Communications, Inc. (415) 359-2313; jordana@landispr.com. Images and video are available to download at <https://www.citycarshare.org/press/multimedia/>.

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