PLACER HERALD

Sunday Nov 10 2013 | 0 comments



Rocklin Walmart welcomes customers to relocated store

Location provides about 85 new jobs

By: Staff report

A newly relocated Walmart will open Wednesday, Nov. 13, after a brief ribbon-cutting ceremony at 7:30 a.m. The new store at 5454 Crossings Drive is located in the Rocklin Crossings shopping center at Sierra College Boulevard and Interstate 80. The store is relocating from its previous location at 1400 Lead Hill Blvd., Roseville The store also offers pharmacy services.

"Rocklin is thrilled to welcome Walmart, our first tenant in the Rocklin Crossings shopping center," said Rocklin Mayor Diana Ruslin. "Our residents will now be able to shop for things that they previously had to leave Rocklin to find. Those sales tax dollars will now stay local and we can reinvest them back into the programs and services that make Rocklin a wonderful place to live and work. Walmart is also a great community partner and we appreciate their support of our schools, service groups and nonprofits." The store features value-priced general merchandise, including apparel, electronics, toys, sporting goods and lawn and garden items. It also offers a full line of groceries, including organic and natural selections.

The pharmacy offers a full range of products and services. Pharmacy team members can answer product and prescription questions and customers can ask about health and wellness solutions.

The grand-opening celebration will include presentations of \$4,000 in grants from Walmart to local community groups, including Rocklin Fire Department, Rocklin Police Department for police memorials, Whitney High School, Rocklin

The newly relocated store employs about 400 full- and part-time associates, including about 85 additional jobs created by the relocation. Store manager Jennifer Newman began her Walmart career in 1999 as a seasonal cashier, an hourly associate.

"I am looking forward to showing the residents of Rocklin our new store and all it has to offer," Newman said. "We would like to invite the community to join us Wednesday, Nov. 13, for the grand-opening celebration and throughout the week to shop and enjoy the many vendor giveaways taking place."

The grand opening includes the chance to meet Newman and enjoy free food samples. The celebration runs from noon to 3 p.m.