

Public Relations Global Network elects leadership

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SAN FRANCISCO: Public Relations Global Network has elected Landis Communications president and CEO David Landis as its president.

Landis will lead a network of 47 independent PR firms and more than 800 communications professionals on six continents.

In his 35-year communications career, Landis has worked with a range of clients including MetLife, Walmart, Emirates Airline, Match.com, Whole Foods Market, and NBCUniversal. He has counseled them in areas such as PR, brand management, positioning, marketing, analyst relations, media training, crisis communications, public affairs, and community relations.

The organization also appointed Uwe Schmidt, president of Hamburg-based firm Industrie-Contact, as president-elect, and CL Conroy, president and CEO of Miami-based The Conroy Martinez Group, as secretary.

PRGN is one of the four largest international PR networks, with total revenue of more than \$110 million.